



TELESCOPE '58

a catalog of WOOD and ALUMINUM summer and casual furniture

TELESCOPE



your primary source for both wood and aluminum

The many buildings which comprise the Telescope factory are situated in the heart of a rich timberland. Owning its own forests, Telescope appreciates the qualities of furniture hardwoods, uses only the best grades. The experienced Telescope craftsmen who live and work in Granville are equipped with the most modern machinery, employ the newest mass production techniques. Is it any wonder, then, that Telescope has been synonymous with quality folding furniture for over half a century?

No other material rivals the natural beauty of wood. Unmatched for its pleasantness-to-the-touch, wood is also among the sturdiest of all materials. It is moderate in weight, being neither too light nor too heavy. Wood can be painted, stained and varnished to correlate with other materials or to complement the environment. It can be readily combined with fabrics, metals and plastics. In Telescope's hands, wood becomes folding furniture designed and engineered to perfection. A typical Telescope chair looks appropriate in any contemporary setting. It is wonderfully comfortable and won't tip over easily. Even a child can fold and carry it without undue effort. Only minimum space is needed for storage. Being the world's largest producer of outdoor folding wood furniture, Telescope assures you of optimum quality at lowest possible prices. Telescope furniture is sold at full mark-up by reputable jobbers and retailers.

It was inevitable that Telescope become a maker of aluminum as well as wood furniture. The public demand for this miracle metal, so strong and yet so light in weight, simply could not be ignored. Significantly, Telescope has determined to use this material in newer, more desirable ways. Utilizing a vast experience in fabricating wood furniture, Telescope has combined the best features of both materials in a series of truly outstanding chairs. Positively rust-resistant, Telescope aluminum furniture is comfortable, durable and generously proportioned. The reputation of the maker is your guarantee of fair distribution practices.

Telescope manufactures various kinds of furniture not illustrated in this catalog. Dealers interested are urged to write for fully illustrated brochures and price lists covering these categories.

THE TELESCOPE FOLDING FURNITURE CO., INC.

Factory and Executive Office, Granville, New York, U. S. A.



PERMANENT SHOWROOMS:

New York: Space 512 N. Y. Furniture Exchange, 200 Lexington Ave., N. Y. 16, N. Y.
Chicago: Space 1603 American Furniture Mart, 666 Lake Shore Drive, Chicago 11, Ill.
San Francisco: Space 884 Western Merchandise Mart, 1355 Market St., San Francisco 3, Calif.
High Point: Spaces 210-212 Southern Furniture Exposition Bldg., High Point, N. C.

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Designed by Harold J. Siesel Company, New York

DIRECTOR'S CHAIRS

The world-famous Telescope Director's Chair is one of the most popular, most useful chairs ever designed. It has been called "the perfect chair" and with good reason. Shown here in a recently re-styled version, its gently sculptured frame is now more than ever suited to well-decorated contemporary settings, indoors and out. Following are the features standard with all Telescope Director's Chairs:

- hardwood frames
- bonderized hardware on all black-enamelled chairs; galvanized hardware on all others*
- plastic swiveled glides eliminate marring of floors.
- dining height chairs fold compactly to 28" x 20" x 8"; all others to 27" x 19" x 8".
- shipping weight, approximately 15 lbs.
- coverings available in a large selection of colors in the following types of material: No. 8 duck vat-dyed canvas — nationally advertised saran, vinyl-coated canvas.

Design Pat. Pend.

*optional—brass hardware available on special order at an additional cost.

SLIP-ON SEAT AND BACK

a special feature of all Telescope Director's Chairs



Step 1

Unlock hinges to loosen back canvas which is then easily slipped off back posts.



Step 2

Fold arms down and push chair together.



Step 3

Pull canvas seat out of groove in frame.





SLIP-ON SEAT AND BACK

a special feature of all Telescope Director's Chairs



Step 1

Unlock hinges to loosen back canvas which is then easily slipped off back posts.



Step 2

Fold arms down and push chair together.



Step 3

Pull canvas seat out of groove in frame.

No. 53 DIRECTOR'S CHAIR

White-enamelled frame. Canvas covering available in large selection of colors. Design Pat. Pend.



No. 73 DIRECTOR'S CHAIR

Black-enamelled frame. Canvas covering available in a selection of colors.

No. 74 DIRECTOR'S CHAIR

Black-enamelled frame. Saran covering available in a selection of colors.



Design, Pat. Pend.



Design, Pat. Pend.

No. 53 DIRECTOR'S CHAIR

White-enamelled frame. Canvas covering available in a selection of colors.

No. 54 DIRECTOR'S CHAIR

White-enamelled frame. Saran covering available in a selection of colors.

No. 52 DIRECTOR'S CHAIR

White-enamelled frame. Vinyl-coated canvas covering available in a selection of colors.

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors

No. 63 DIRECTOR'S CHAIR

Varnished frame. Canvas covering available in a selection of colors.

No. 64 DIRECTOR'S CHAIR

Varnished frame. Saran covering available in a selection of colors.

No. 61 DIRECTOR'S CHAIR

Varnished frame. Canvas covering available in tan color or natural white.

No. 62 DIRECTOR'S CHAIR

Varnished frame. Vinyl-coated canvas covering available in a selection of colors.



Design, Pat. Pend.

DIRECTOR'S CHAIRS *scaled for dining*

SLIP-ON SEAT AND BACK

a special feature of all Telescope Director's Chairs



Step 1

Unlock hinges to loosen back canvas which is then easily slipped off back posts.



Step 2

Fold arms down and push chair together.



Step 3

Pull canvas seat out of groove in frame.



*...for comfort
around the table,
increased leg room*

No. 1873 DIRECTOR'S CHAIR

Black-enamelled frame. Canvas covering available in a selection of colors. Design Pat. Pend.

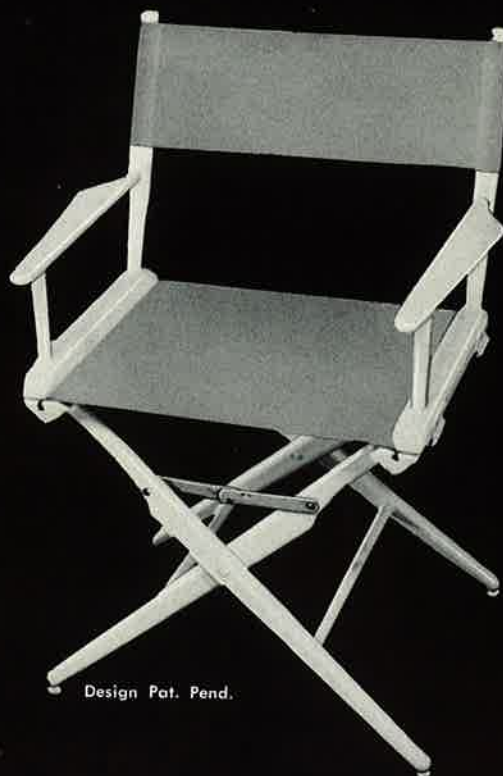


No. 1873 DIRECTOR'S CHAIR

Black-enamelled frame. Canvas covering available in a selection of colors.

No. 1874 DIRECTOR'S CHAIR

Black-enamelled frame. Saran covering available in a selection of colors.



No. 1853 DIRECTOR'S CHAIR

White-enamelled frame. Canvas covering available in a selection of colors.

No. 1854 DIRECTOR'S CHAIR

White-enamelled frame. Saran covering available in a selection of colors.

No. 1852 DIRECTOR'S CHAIR

White-enamelled frame. Vinyl-coated canvas covering available in a selection of colors.

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors

No. 1863 DIRECTOR'S CHAIR

Varnished frame. Canvas covering available in a selection of colors.

No. 1864 DIRECTOR'S CHAIR

Varnished frame. Saran covering available in a selection of colors.

No. 1861 DIRECTOR'S CHAIR

Varnished frame. Canvas covering available in tan color or natural white.

No. 1862 DIRECTOR'S CHAIR

Varnished frame. Vinyl-coated canvas covering available in a selection of colors.



WHITE FRAMES

arm chairs...

beach

No. 272 BEACH CHAIR

White-enamelled hardwood frame. Galvanized hardware. Strong, re-inforced footrest. Large, fringed, adjustable canopy. Re-inforced seat and back. Covering of heavyweight sailcloth canvas in a choice of vat-dyed solid colors. Folds compactly to 38" x 25" x 4".

Patented, Pat. No. 2,213,590

Pat. No. 2,686,527

Design Pat. Pend.

Solid Comfort!

Chair adjusts to four positions, upright to full-reclining, while seated.



No. 271 BEACH CHAIR

Same as No. 272 except without canopy.

No. 270 BEACH CHAIR

Same as No. 272 except without footrest and canopy.

No. 755 MATCHING ARM CHAIR

Folds compactly in one motion to 36½" x 23" x 4½".

Patented, Pat. No. 2,699,815.

Design Pat. Pend.

No. 726 ARM CHAIR

(not illustrated)

Padded seat—water repellent. Covering of vinyl-coated canvas in choice of solid colors; otherwise, same as No. 755.

chairs ...

rockers

No. 795 ARM CHAIR

White-enamelled hardwood frame. Galvanized hardware. Bentwood, scooped seat and back. Seats enamelled in a choice of solid colors. Folds compactly in one motion to 36" x 23" x 4½".

Patented, Pat. No. 2,699,815.

Design Pat. Pend.

No. 695 ROCKER

Same as No. 795 except folds to 36" x 23" x 7".





BLACK FRAMES

*armchairs...
rockers*

No. 895 ARM CHAIR

Black-enamelled hardwood frame. Galvanized hardware. Bentwood, scooped seat and back. Seats enamelled in choice of solid colors. Folds compactly in one motion to 36" x 23" x 4½".

Patented, Pat. No. 2,699,815

Design Pat. Pend.

No. 688 ROCKER

Same as No. 895 except folds to 36" x 23" x 7".

No. 856 ARM CHAIR

Black-enamelled hardwood frame. Padded seat—water repellent. Covering of vinyl-coated canvas in a choice of solid colors. Galvanized hardware. Folds compactly in one motion to 36" x 23" x 4½".

Patented, Pat. No. 2,699,815

Design Pat. Pend.



VARNISHED FRAMES

*armchairs...
rockers*

This page, and the five which follow, comprise Telescope's popular Promotional Furniture series, proving that volume and value go hand in hand.

No. 791 ARM CHAIR

Varnished hardwood frame. Galvanized hardware. Bentwood, scooped seat and back. Folds compactly in one motion to 36" x 23" x 4½".

Patented, Pat. No. 2,699,815
Design Pat. Pend.

No. 691 ROCKER

Same as No. 791 except folds to 36" x 23" x 7".



FOR COLORFUL PROMOTIONS



No. 172 BEACH CHAIR

Varnished hardwood frame. Galvanized hardware. Strong, re-inforced footrest. Large fringed, adjustable canopy. Re-inforced seat and back. Choice of covering in multi-colored striped canvas or solid colors. Folds compactly to 38" x 25" x 4".

Patented, Pat. No. 2,213,590

Pat. No. 2,686,527

Design Pat. Pend.

Solid Comfort!

Chair adjusts to four positions, upright to full-reclining, while seated.



No. 150 ARM CHAIR

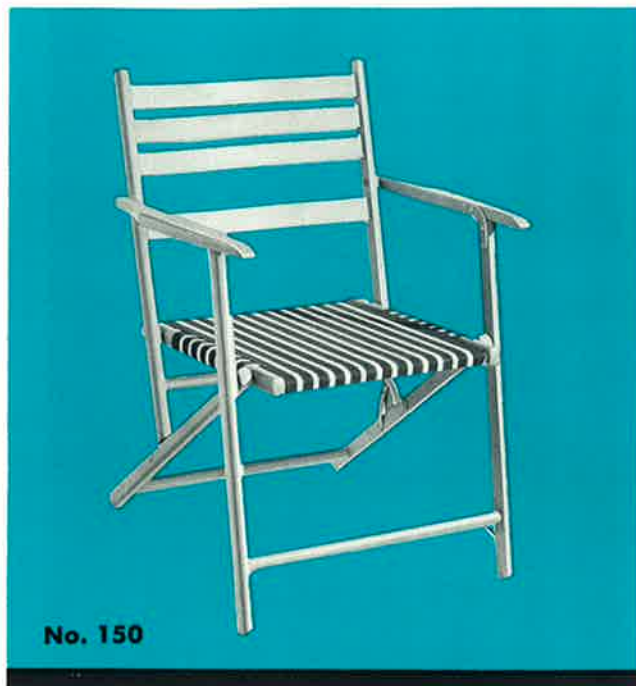
Varnished hardwood frame. Galvanized hardware. Bentwood back supports. Re-inforced seat. Choice of covering in multi-colored striped canvas or solid colors. Folds compactly in one motion to 36½" x 23" x 4½".

Patented, Pat No. 2,699,815.

Design Pat. Pend.

No. 650 ROCKER

Folds to 36" x 23" x 7"; otherwise, same as No. 150.



No. 150



No. 650

**No. 171 BEACH CHAIR**

Same as No. 172 illustrated on page 12 except without canopy.

No. 170 BEACH CHAIR

Same as No. 172 illustrated on page 12 except without footrest and canopy.

*Hundreds of thousands of these popular chairs
make sure your store gets its share!*

No. 776 ARM CHAIR

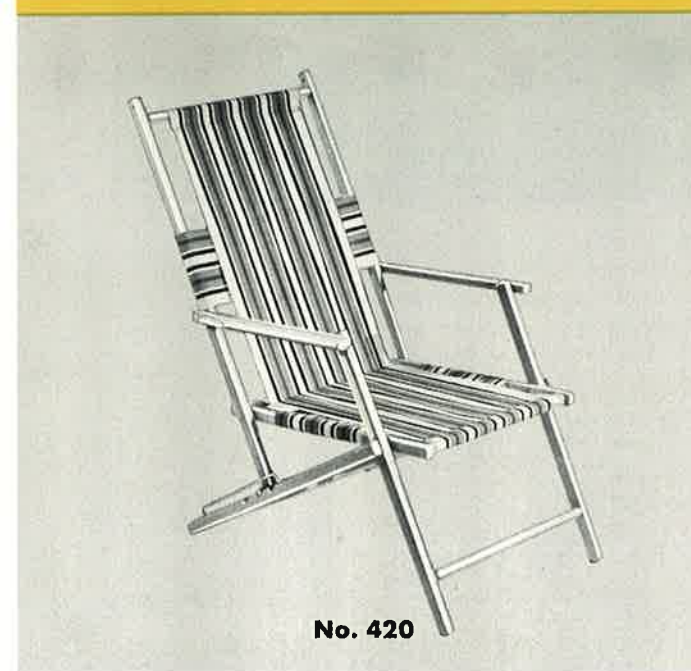
Varnished hardwood frame. Galvanized hardware. Re-inforced seat. Covering of multi-colored striped canvas. Folds compactly in one motion to 36½" x 23" x 4½".



No. 776



No. 421



No. 420

No. 421 BEACH CHAIR

Same as No. 422 illustrated on page 15 except without canopy.

No. 420 BEACH CHAIR

Same as No. 422 illustrated on page 15 except without footrest and canopy.

are sold yearly—



No. 422 BEACH CHAIR

Varnished hardwood frame. Galvanized hardware. Strong, re-inforced footrest. Large, fringed, adjustable canopy. Re-inforced seat and back. Covering of multi-colored striped canvas. Folds compactly to 36½" x 25" x 3½".

Patented, Pat. No. 2,618,317
Pat. No. 2,686,527

Comfort!
Chair back adjusts to three reclining positions.



Safety Guard
prevents chair
from collapsing
accidentally.

No. 422



No. 99 PICNIC CHAIR

Varnished hardwood frame. Galvanized hardware. Re-inforced seat. Covering of multi-colored striped canvas. Folds compactly in one motion to 24 $\frac{3}{4}$ " x 22 $\frac{3}{4}$ " x 2 $\frac{1}{2}$ ".



No. 32 STOOL

Natural finished hardwood frame. Heavy canvas, stitched seat of brown and white striped pattern. Size of seat—11" x 14 $\frac{1}{2}$ ". Height of seat from ground—16".



No. 92 BACK REST

Varnished hardwood frame. Galvanized hardware. Covering of multi-colored striped canvas. Back adjusts to 3 positions. Folds to 24" long by 21" wide.



**AND
NOW...
ALUMINUM!**



CASUAL CHAIRS

At last—a stack chair that doesn't look as though a gentle breeze would blow it right off the lawn. Boasting a quality "furniture" look, Telescope Casual Chairs are suitable for both indoor and outdoor use—in homes, motels, resorts, and public places of all kinds. They're roomy and comfortable, having scooped hardwood seats and backs. Sculptured wood arms, stretchers and leg tips add warmth and character to the lustrous aluminum tubing. Handsomely styled, perfectly engineered and beautifully finished, Telescope Casual Chairs stack up as best buys in the summer and casual furniture field.

No. 6001

Varnish-finished hardwood parts.



Design Pat. Pend.

No. 6001

No. 6003

Black-enamelled hardwood arms, stretchers and tips. Bentwood seat and back available in choice of enamelled colors.



Design Pat. Pend.



Design Pat. Pend.

No. 6002

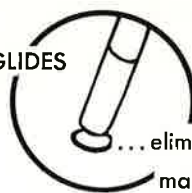
White-enamelled hardwood arms, stretchers and tips. Bentwood seat and back available in choice of enamelled colors.

STANDARD FEATURES ON ALL CASUAL CHAIRS

High-strength frames of 1-inch polished, special alloy aluminum. Non-rusting stainless steel and aluminum hardware.* Bent hardwood seats and backs. Stacks 4 high. Seat depth and width: 16¼" x 19½". Height of back from ground: 29".

*Brass wood screws used in seats and backs on No. 6004 style chair.

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors.

No. 6004

Mahogany-stained hardwood parts with varnish finish.

No. 6005

Pastel-colored enamelled hardwood parts.



Design Pat. Pend.

IT FOLDS!

Akin to Telescope's Casual Chairs in basic design, this version folds! Like the Casual Chairs, it doesn't look as though a gentle breeze would blow it right off the lawn. Boasting a quality "furniture" look, Telescope Folding Casual Chairs are suitable for both indoor and outdoor use...in homes, motels, resorts and public places of all kinds. They're roomy and comfortable, having scooped hardwood seats and backs. Sculptured wood arms, stretchers and leg tips add warmth and character to the lustrous aluminum tubing. Handsomely styled, perfectly engineered and beautifully finished, Telescope Folding Casual Chairs are one of the best buys in the summer and casual furniture field.

No. 7001

Varnish finished hardwood parts.
Design Pat. Pend.



**STANDARD FEATURES ON ALL
FOLDING CASUAL CHAIRS**

High-strength frames of 1-inch polished, special alloy aluminum. Non-rusting stainless steel and aluminum hardware.* Bent hardwood seats and backs. Seat depth and width: 16 $\frac{1}{4}$ " x 19 $\frac{1}{2}$ ". Height of back from ground: 29 $\frac{3}{4}$ ". Folds compactly in one motion to: 32 $\frac{1}{2}$ " x 24 $\frac{1}{4}$ " x 8".

*Brass wood screws used in seats and backs on No. 7004 style chair.

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors

No. 7004

Mahogany-stained hardwood parts with varnish finish. Design Pat. Pend.





FOLDING CASUAL CHAIRS

No. 7002

White-enamelled hardwood arms, stretchers and tips. Bent-wood seat and back available in choice of enamelled colors.

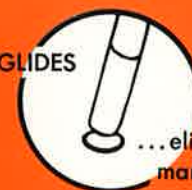
No. 7003

Black-enamelled hardwood arms, stretchers and tips. Bent-wood seat and back available in choice of enamelled colors.

No. 7005

Pastel-colored enamelled hardwood parts.

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors



Design Pat. Pend.

CASUAL WEB FURNITURE

Nothing quite compares with weather-proof plastic webbing for resilient comfort. The combination of this fine product with enamelled wood parts gives these pieces a distinction not found in outdoor aluminum furniture.

STANDARD FEATURES ON ALL WEB CHAIRS AND CHAISES LONGUES

High-strength frames of 1-inch polished, special alloy aluminum. Cadmium-plated and aluminum hardware. Fine-weave plastic webbing, 2 5/16" in width, fastened with permanent aluminum clips for ready removal. Plastic-swiveled glides eliminate marring of floors. Design Pat. Pend.

No. 8002 FOLDING ARM CHAIR

White-enamelled hardwood arms, stretchers and tips. Webbing available in a selection of colors. Folds compactly to 31" x 25" x 7". Seat depth and width: 18" x 19 1/2". Height of back from ground: 33".

No. 8001 FOLDING ARM CHAIR

Varnished hardwood arms, stretchers and tips; otherwise, same as No. 8002.

No. 8003 FOLDING ARM CHAIR

Black-enamelled hardwood arms, stretchers and tips; otherwise, same as No. 8002.

No. 8004 FOLDING ARM CHAIR

Mahogany-stained, varnish-finished hardwood arms, stretchers and tips; otherwise, same as No. 8002.

No. 9002 CHAISE LONGUE

White-enamelled hardwood arms, stretchers and tips. Webbing available in a selection of colors. Generous proportions: 24" wide by 80" long.

No. 9001 CHAISE LONGUE

Varnished hardwood arms, stretchers and tips; otherwise, same as No. 9002.

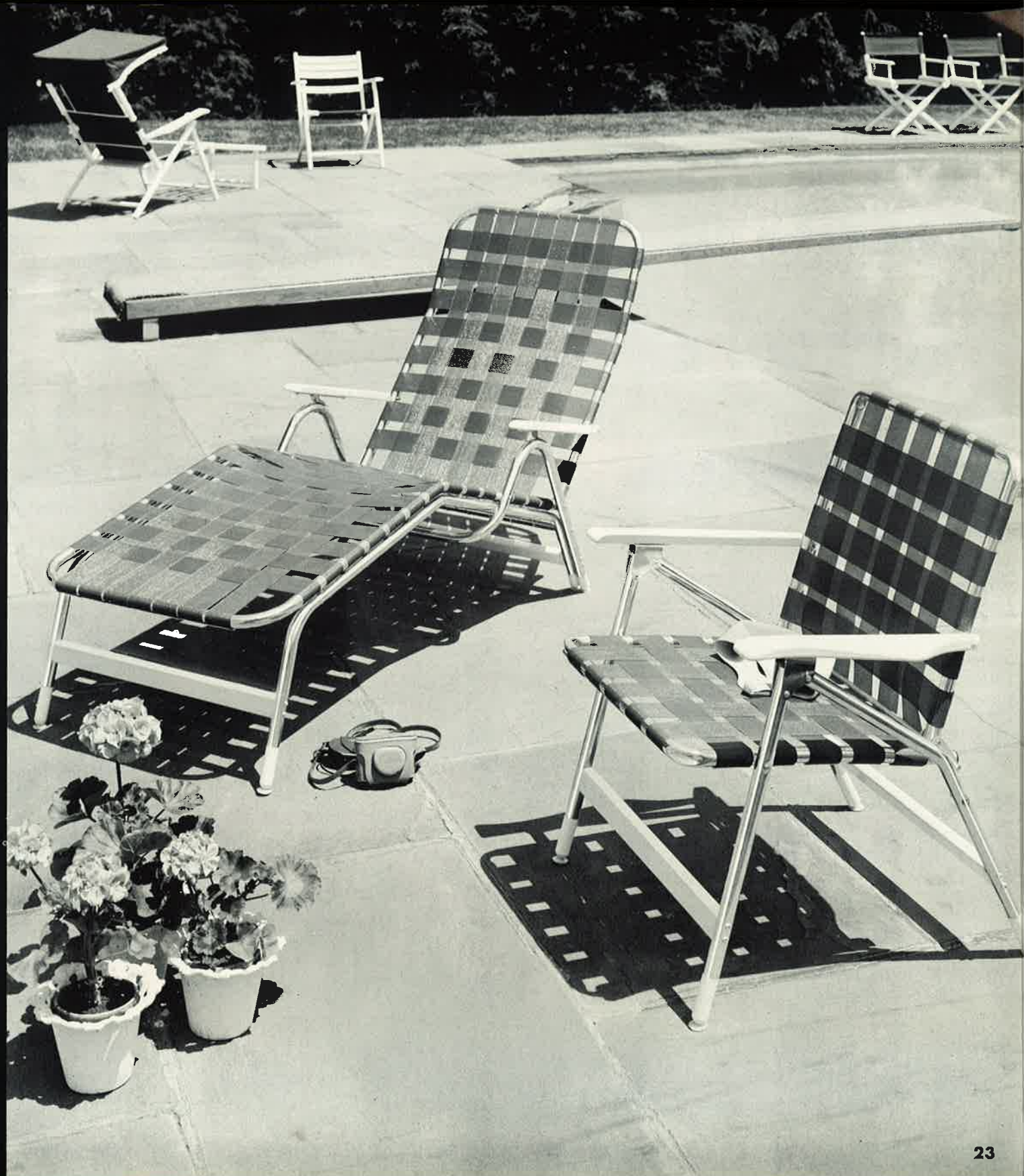
No. 9003 CHAISE LONGUE

Black-enamelled hardwood arms, stretchers and tips; otherwise, same as No. 9002.

No. 9004 CHAISE LONGUE

Mahogany-stained, varnish-finished hardwood arms, stretchers and tips; otherwise, same as No. 9002.

Chaises longues adjust to 4 positions, upright to full reclining, while seated.



NEW!

A SERIES OF

TELESCOPE

ALUMINUM

CHAIRS

THAT COMBINE

WOOD WITH

IMPORTED

RATTAN!



Design Pat. Pend.

No. 6031

MIX AND MATCH

stack and fold

Rattan has been an important furniture material for years, but Telescope has now given it a completely new look. So appealing is this natural product—grown, harvested and woven in the Orient—that a choice of two styles is offered. One is wide-woven, flat-surfaced and light in color; the other, close-woven, more elaborately textured and darker-toned. Either pattern is available on both Telescope Casual as well as Folding Arm Chairs. Informal in design, yet tastefully elegant, they are appropriate for porches, game rooms, summer cottages, casual interiors of all kinds.

STANDARD FEATURES ON ALL RATTAN CASUAL AND FOLDING ARM CHAIRS

High-strength frames of 1-inch polished, special alloy aluminum. Non-rusting stainless steel and aluminum hardware. Bentwood rattan seats and backs.

No. 6031 CASUAL CHAIR

Varnished-hardwood arms, stretchers and tips. Wide-woven, flat-surfaced, light colored rattan seat and back. Stacks four high. Seat depth and width: 16¼" x 19½". Height of back from ground: 29".

No. 6041 CASUAL CHAIR

Same as No. 6031 except rattan seat and back more closely-woven, elaborately textured and darker-toned in color.

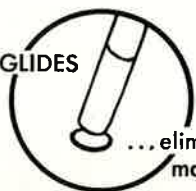
No. 7031 FOLDING ARM CHAIR

Varnished hardwood arms, stretchers and tips. Wide-woven, flat-surfaced, light colored rattan seat and back. Seat depth and width: 16¼" x 19½". Height of back from ground: 29¾". Folds compactly to 32½" x 24¼" x 8". Design Pat. Pend.

No. 7041 FOLDING ARM CHAIR

Same as No. 7031 except rattan seat and back more closely-woven, elaborately textured and darker-toned in color.

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors



TELESCOPE ALUMINUM COTS *with removable covers*

*in two styles...
for grown-ups
and children*

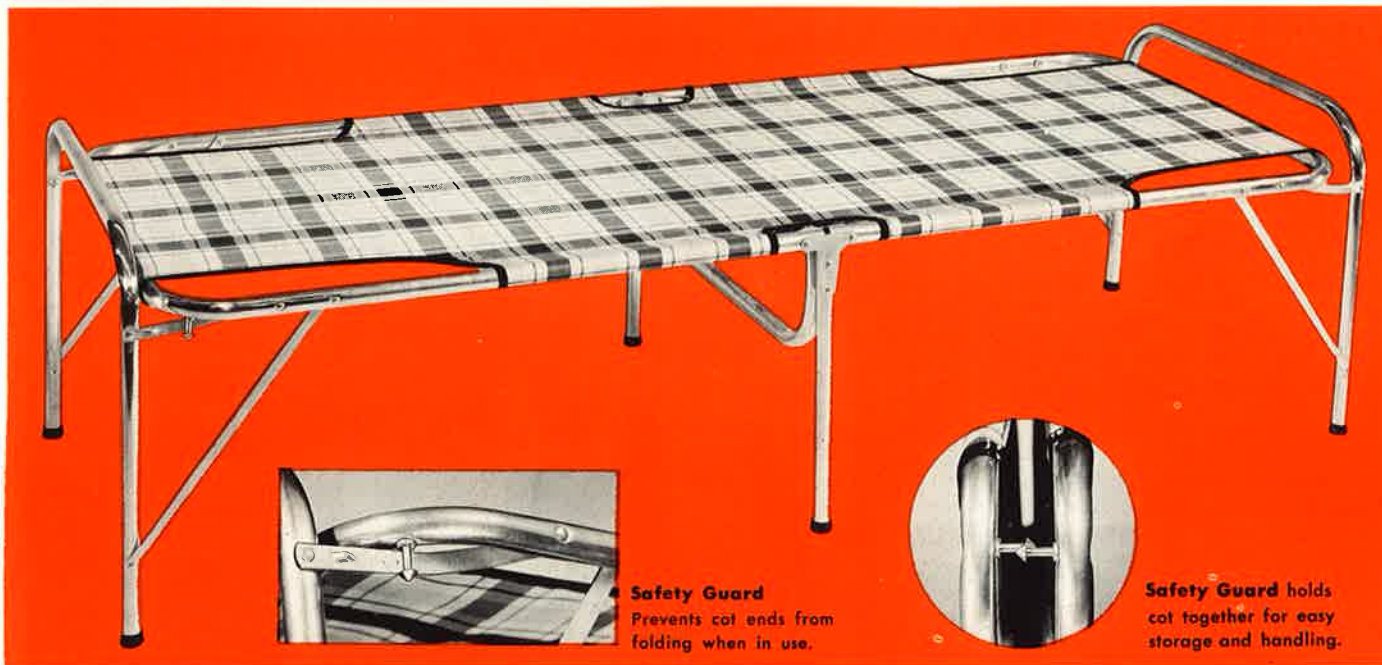
No. 16S ADULT COT

High-strength frame of 1-inch special alloy aluminum. Dual purpose safety guard prevents cot ends from folding when in use and also may be used to keep cot folded together in handling and storage. Easily removable, extra strong, colorful Saran plaid cover. Cadmium-plated steel hardware fastenings throughout. Plastic-tipped legs. Opens to 75" long by 28" wide by 16" high. Folds compactly to 36" x 28" x 3¾".

No. 16G ADULT COT

(not illustrated)

Same as No. 16S except extra heavy, specially woven, green canvas cover.



Safety Guard
Prevents cot ends from
folding when in use.

Safety Guard holds
cot together for easy
storage and handling.

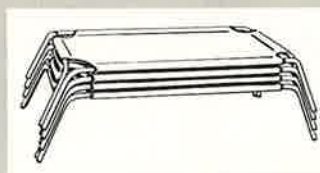
No. 17S CHILD'S COT

High-strength frame of 1-inch special alloy aluminum. Easily removable, extra strong colorful Saran plaid cover. Multi-stack. Cadmium-plated steel hardware fastenings throughout. Plastic-tipped legs. Size of cot: 54" long by 25" wide by 11½" high.

No. 17G CHILD'S COT

(not illustrated)

Same as No. 17S except extra heavy, specially woven, green canvas cover.



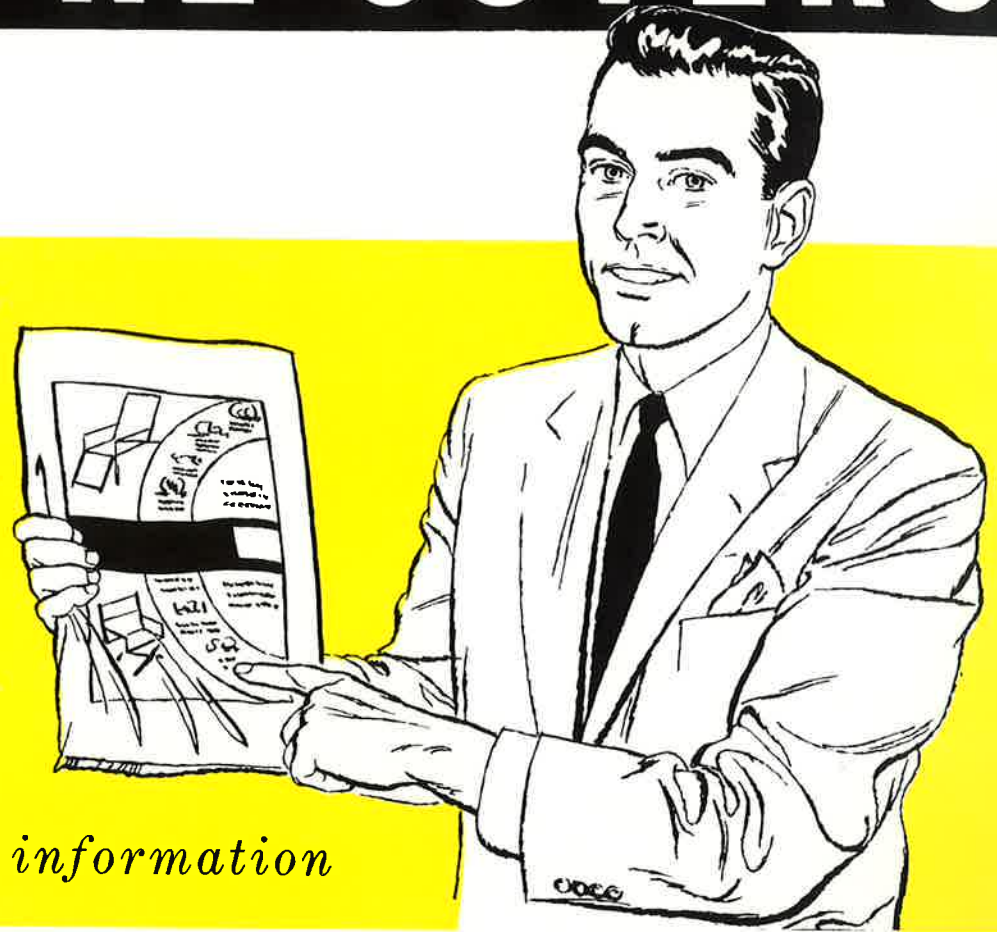
**Stacks
to the ceiling!**



TELESCOPE RE-COVERS

Since TELESCOPE furniture sells in the millions, you can readily appreciate the extent of the cover replacement market. We are now making it possible for you to satisfy this enormous demand *profitably* and with a minimum of merchandising effort on your part. Now you can offer your customers *the genuine article*, made by the chair manufacturer himself. Handsomely packaged and labeled for quick identification, TELESCOPE REPLACEMENT COVERS are available on all numbers.

Check your price list for specific information



TELESCOPE ADVERTISING AND PUBLICITY

CATALOGS—Colorful multi-page catalogs and brochures are regularly supplied to Telescope dealers to make ordering easier and to show the consumer how attractively Telescope Folding Furniture can be used.

GLOSSY PHOTOGRAPHS—Reproduction prints of all pieces have been made for your use in catalogs, advertising or display. Request them by piece number.

ENCLOSURES—Free on request...A supply of four different Telescope Folders for use as envelope stuffers, counter pick-ups, or for direct-mail. All Telescope Chair cartons come packed with individual folders to help you on repeat sales.

NEWSPAPER MATS—All items shown in this catalog are available in Mat Ad form for use in your local newspapers. These ads are in one- and two-column sizes and are obtainable without charge on request.

ELECTROTYPES—Metal cuts of individual pieces of furniture, already mounted, may be ordered for use in catalogs and other printed-by-letterpress media. Simply state approximate size and screen required.

HANG-TAGS—As a sales aid to you, we attach informative tags to all Telescope Summer Furniture.

PUBLICITY—News of modern Telescope Folding Furniture will be seen in newspapers, consumer magazines and on TV by millions of prospective customers.



THE TELESCOPE FOLDING FURNITURE CO., INC.

GRANVILLE, NEW YORK