



TELESCOPE '59

TELESCOPE

your primary source for both wood and aluminum



The many buildings which comprise the Telescope factory are situated in the heart of a rich timberland. Owning its own forests, Telescope appreciates the qualities of furniture hardwoods, uses only the best grades. The experienced Telescope craftsmen who live and work in Granville are equipped with the most modern machinery, employ the newest mass production techniques. Is it any wonder, then, that Telescope has been synonymous with quality folding furniture for over half a century?

fifty-six years of manufacturing



summer and casual furniture

THE TELESCOPE FOLDING FURNITURE CO., INC.

Factory and Executive Office: Granville, New York, U. S. A.

Copyright 1958 by The Telescope Folding Furniture Co., Inc. Printed in U.S.A. Designed by Harold J. Siesel Co., New York

PERMANENT SHOWROOMS

NEW YORK: Space 512, New York Furniture Exchange, 200 Lexington Avenue, New York 16, New York

CHICAGO: Space 1603, American Furniture Mart, 666 Lake Shore Drive, Chicago 11, Illinois

SAN FRANCISCO: Space 666, Western Merchandise Mart, 1355 Market Street, San Francisco 3, California

HIGH POINT: Spaces 210-212, Southern Furniture Exposition Building, High Point, North Carolina

LOS ANGELES: Space 764, Los Angeles Furniture Mart, 1933 South Broadway, Los Angeles 7, California

ALUMINUM WOOD AND RATTAN CHAIRS

NO. 7041 FOLDING ARM CHAIR, VARNISHED FINISH

- high-strength frame of 1-inch polished, special alloy aluminum
- non-rusting stainless steel and aluminum hardware
- hardwood arms, stretchers and leg tips
- imported rattan bentwood seat and back
- seat depth and width, 16 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ "
- height of back from ground, 30"
- folds compactly to 31 $\frac{1}{2}$ " x 24 $\frac{1}{2}$ " x 8"
- design pat. 180,973

NO. 6041 MATCHING STACK CHAIR, VARNISHED FINISH

PLASTIC
SWIVELED GLIDES



The "Apollo"
Award Winner
of N.A.S.F.M.





NO. 6001

ALUMINUM

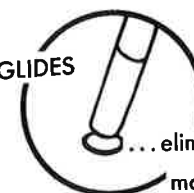
NO. 6001 STACK CHAIR, VARNISHED FINISH

- high-strength frame of 1-inch polished, special alloy aluminum
- non-rusting stainless steel and aluminum hardware
- hardwood arms, stretchers and leg tips
- bent hardwood seat and back
- seat depth and width, 16¼" x 19½"
- height of back from ground, 28½"
- stacks four high
- design pat. 182,748

NO. 6002, WHITE ENAMELLED FINISH

Same as No. 6001 except white enamelled finish

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors.

AND WOOD CHAIRS

NO. 7001 FOLDING ARM CHAIR, VARNISHED FINISH

- high-strength frame of 1-inch polished, special alloy aluminum
- non-rusting stainless steel and aluminum hardware
- hardwood arms, stretchers and leg tips
- bent hardwood seat and back
- seat depth and width, 16¼" x 19½"
- height of back from ground, 30"
- folds compactly in one motion to 31½" x 24½" x 8"
- design pat. 180,973

NO. 7002, WHITE ENAMELLED FINISH

Same as No. 7001 except with white enamelled finish

NO. 7004, MAHOGANY STAINED FINISH

Same as No. 7001 except with mahogany stained finish, brass wood screws in seat and back.

PLASTIC
SWIVELED GLIDES



NO. 7001

DE LUXE ALUMINUM

with glamorous

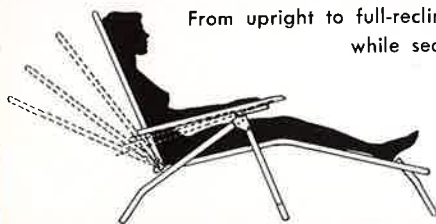


NO. 9201 FOLDING CHAISE, VARNISHED FINISH

- strong frame of 1-inch polished, special alloy aluminum
- galvanized and aluminum hardware
- hardwood arms, stretchers and leg tips
- removable fine-weave plastic webbing in choice of colors (see price list)
- size 74" long x 21½" wide
- folds compactly to 38½" x 27" x 9½"
- back adjusts to four positions, upright to reclining while seated
- design pat. 180,973
- pat. applied for

ADJUSTS TO 4 POSITIONS

From upright to full-reclining,
while seated.



PLASTIC
SWIVELED GLIDES



NO. 9201

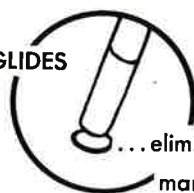
FOLDING FURNITURE

gold webbing!

NO. 8001 FOLDING ARM CHAIR, VARNISHED FINISH

- high-strength frame of 1-inch polished, special alloy aluminum
- galvanized and aluminum hardware
- hardwood arms, stretchers and leg tips
- removable fine-weave plastic webbing in choice of colors (see price list)
- seat depth and width, 18" x 19½"
- height of back from ground, 33"
- folds compactly to 32" x 25" x 9½"
- design pat. 180,973

PLASTIC
SWIVELED GLIDES



...eliminate
marring of floors.



NO. 8001

PROMOTIONAL WEBBED ALUMINUM

NO. 9302 FOLDING CHAISE, WHITE ENAMELLED FINISH

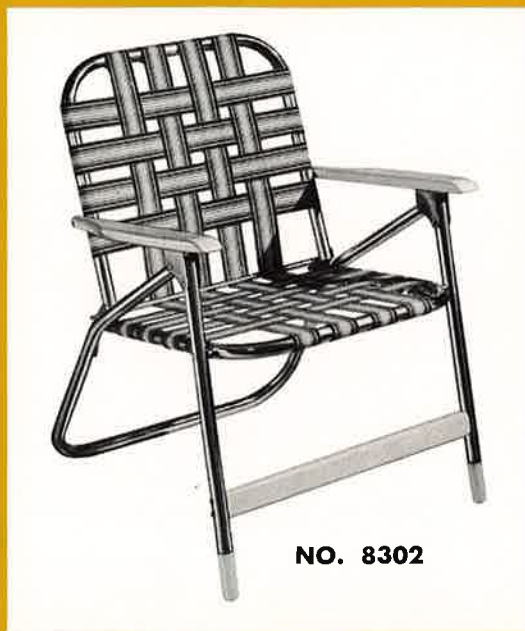
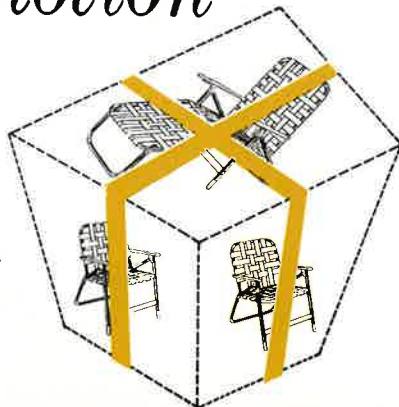
- high-strength frame of 1-inch polished special alloy aluminum
- galvanized hardware
- hardwood arms and stretchers
- removable plastic webbing
- size 73" long x 20" wide
- folds compactly to 36" x 26" x 8"
- back adjusts to four positions, upright to full-reclining, while seated
- design pat. 180,972
- pat. applied for

NO. 8302 MATCHING FOLDING ARM CHAIR, WHITE ENAMELLED FINISH

- seat depth and width, 17" x 19½"
- height of back from ground, 31"
- folds compactly to 32" x 24½" x 6"
- design pat. 180,972

*Packaged
for
Promotion*

One No. 9302
and Two
No. 8302 chairs
in one carton



NO. 8302



NO. 9302

ADJUSTS TO 4 POSITIONS

From upright to full-reclining,
while seated.



ALUMINUM AND WOOD TABLES

- hardwood tops of 5-ply marine plywood
- sturdy legs of 1-inch polished, special alloy aluminum
- galvanized hardware
- matching hardwood leg tips

NO. 2401 FOLDING UMBRELLA TABLE, VARNISHED FINISH

- size of top, 40" x 40"
- height, 28"
- center hole for standard size umbrella pole
- furnished with cap for center hole
- opens and folds easily and compactly with telescoping action
- legs lock in place
- folds compactly to 40" x 40" x 3"

NO. 2402 WHITE ENAMELLED FINISH

Same as No. 2401 except with white enamelled finish

NO. 2201 COCKTAIL TABLE, VARNISHED FINISH

- size of top, 28" x 28"
- height, 18"

NO. 2101 END TABLE, VARNISHED FINISH

- size of top, 16" x 28"
- height, 22"

Nos. 2201 and 2101 are easily assembled by inserting legs into accurately drilled holes in blocks on underside of table top. Tighten wing nuts. No tools required.

PLASTIC
SWIVELED GLIDES





NO. 53

FAMOUS TELESCOPE

NO. 53 DIRECTOR'S CHAIR, WHITE ENAMELLED FRAME

- hardwood frame
- galvanized hardware
- slip-on seat and back
- 18 oz. vat dyed canvas seat and back available in a large selection of colors (see price list)
- folds compactly to 27" x 19" x 8"
- plastic swiveled glides eliminate marring of floors
- design pat. 180,972-4

NOTE: ALL DIRECTOR'S CHAIRS ARE AVAILABLE WITH SARAN SEATS AND BACKS. SEE PRICE LIST FOR STYLE NUMBERS AND COLORS.

PLASTIC
SWIVELED GLIDES



DIRECTOR'S CHAIRS

NO. 73 DIRECTOR'S CHAIR, BLACK ENAMELLED FRAME

- hardwood frame
- bonderized and galvanized hardware
- slip-on seat and back
- 18 oz. vat dyed canvas seat and back available in a large selection of colors (see price list)
- folds compactly to 27" x 19" x 8"
- plastic swiveled glides eliminate marring of floors
- design pat. 180,972-4

NO. B-83 DIRECTOR'S CHAIR, MAHOGANY STAINED FRAME

Same as No. 73 except mahogany stained frame and polished solid brass hardware

NO. B-82 DIRECTOR'S CHAIR, MAHOGANY STAINED FRAME

Same as No. 73 except mahogany stained frame and polished solid brass hardware with vinyl-coated imitation leather

SLIP-ON SEAT AND BACK

a special feature of all Telescope Director's Chairs



Step 1

Unlock hinges to loosen back canvas which is then easily slipped off back posts.



Step 2

Fold arms down and push chair together.



Step 3

Pull canvas seat out of groove in frame.



NO. 73



NO. 63



**NO. 63 DIRECTOR'S CHAIR,
VARNISHED FRAME**

- hardwood frame
- galvanized hardware
- slip-on seat and back
- 18 oz. vat dyed canvas seat and back available in a large selection of colors (see price list)
- folds compactly to 27" x 19" x 8"
- plastic swiveled glides eliminate marring of floors
- design pat. 180,972-4

NOTE: ALL DIRECTOR'S CHAIRS ARE AVAILABLE WITH SARAN SEATS AND BACKS. SEE PRICE LIST FOR STYLE NUMBERS AND COLORS.

PLASTIC
SWIVELED GLIDES



SCALED FOR DINING DIRECTOR'S CHAIRS

*added height for comfort
around the table*

NO. 1873 DINING DIRECTOR'S CHAIR, BLACK ENAMELLED FRAME

- hardwood frame
- bonderized and galvanized hardware
- slip-on seat and back
- 18 oz. vat dyed canvas seat and back available in a large selection of colors (see price list)
- folds compactly to 28" x 20" x 8"
- height of seat from ground, 18"
- plastic swiveled glides eliminate marring of floors
- design pat. 180,975

NO. 1853 WHITE ENAMELLED FRAME

Same as No. 1873 except with white enamelled frame and galvanized hardware

NO. 1863 VARNISHED FRAME

Same as No. 1873 except with varnished frame and galvanized hardware

SLIP-ON SEAT AND BACK

a special feature of all Telescope Director's Chairs



Step 1

Unlock hinges to loosen back canvas which is then easily slipped off back posts.



Step 2

Fold arms down and push chair together.



Step 3

Pull canvas seat out of groove in frame.

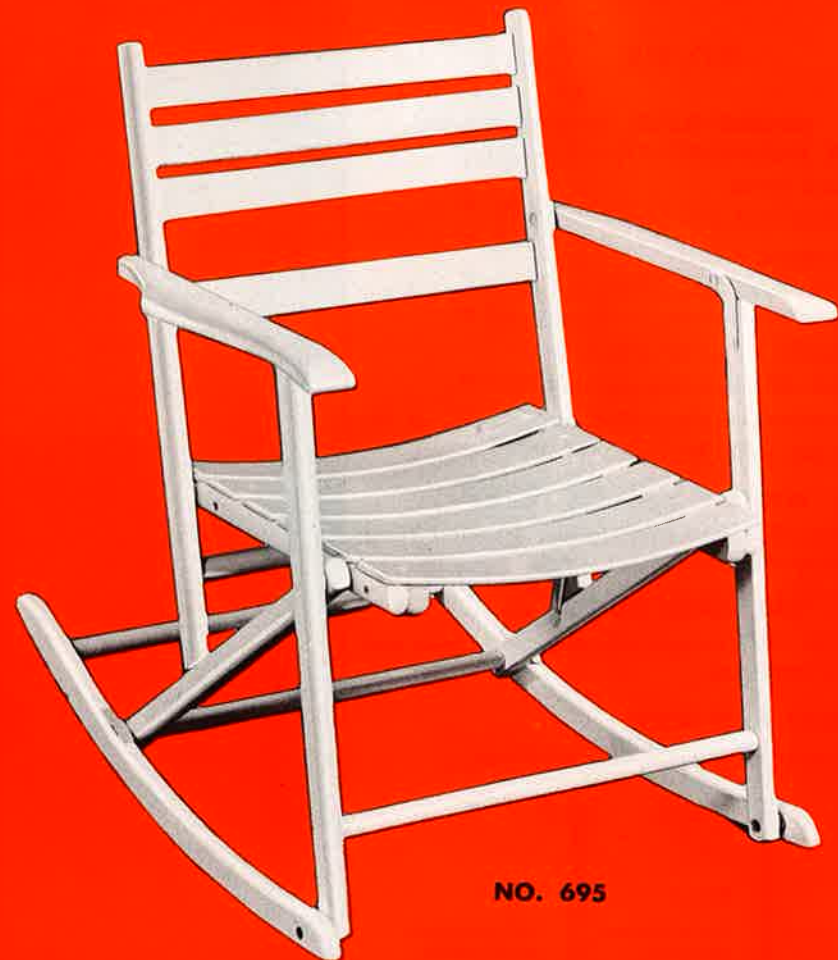


NO. 1873

ALL-WOOD CHAIRS

NO. 695 MATCHING ROCKER, WHITE ENAMELLED FRAME

Same as No. 795 except with rockers. Folds to 36" x 23" x 7"



NO. 695



NO. 795

NO. 795 ARM CHAIR, WHITE ENAMELLED FRAME

- hardwood frame
- galvanized hardware
- bentwood scooped seat and back
- seat enamelled in choice of solid colors (see price list)
- special spring safety device
- folds compactly in one motion to 36" x 23" x 4½"
- design pat. 180,973
- patented, pat. no. 2,699,815

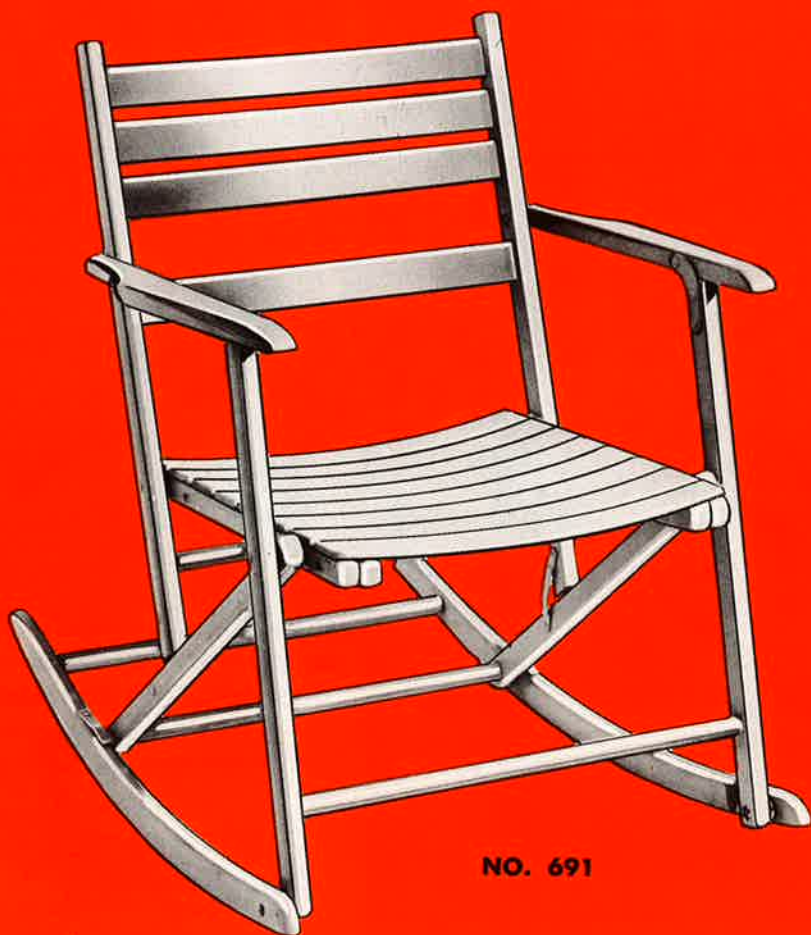
NO. 895 ARM CHAIR, BLACK ENAMELLED FRAME

Same as No. 795 except with black enamelled frame and white enamelled seat

AND ROCKERS

NO. 691 MATCHING ROCKER, VARNISHED FRAME

Same as No. 791 except with rockers. Folds to 36" x 23" x 7"



NO. 691



NO. 791

NO. 791 ARM CHAIR, VARNISHED FRAME

- hardwood frame
- galvanized hardware
- bentwood scooped seat and back
- special spring safety device
- folds compactly in one motion to 36" x 23" x 4½"
- design pat. 180,972
- patented, pat. no. 2,699,815



DE LUXE FOLDING FURNITURE

NO. 272 RECLINING CHAIR, WHITE ENAMELLED FRAME

- hardwood frame
- galvanized hardware
- strong, re-inforced footrest
- large, fringed, adjustable canopy (patented)
- re-inforced seat and back
- covering of strong, vat-dyed sail cloth canvas
- folds compactly to 38" x 25" x 4"
- design pat. 180,973
- patented, pat. no. 2,686,527
- pat. applied for

NO. 271

Same as No. 272 except without canopy

NO. 755 FOLDING MATCHING ARM CHAIR, WHITE ENAMELLED FRAME

- bentwood scooped back
- special spring safety device
- folds compactly in one motion to 36½" x 23" x 4½"
- design pat. 180,973
- patented, pat. no. 2,699,815



NO. 755



NO. 272

ADJUSTS TO 4 POSITIONS

From upright to full-reclining, while seated.



POPULAR- PRICED FOLDING FURNITURE

NO. 172 RECLINING CHAIR, VARNISHED FRAME

- hardwood frame
- galvanized hardware
- strong, re-inforced footrest
- large, fringed, adjustable canopy (patented)
- multi-colored striped canvas
- folds compactly to 38" x 25" x 4"
- design pat. 180,972
- patented, pat. no. 2,686,527
- pat. applied for

NO. 171

Same as No. 172 except without canopy

NO. 170

Same as No. 172 except without footrest and canopy

ADJUSTS TO 4 POSITIONS
from upright to full-reclining,
while seated



NO. 150 FOLDING MATCHING ARM CHAIR, VARNISHED FRAME

- bentwood scooped back
- special spring safety device
- folds compactly in one motion to 36½" x 23" x 4½"
- design pat. 180,972
- patented, pat. no. 2,699,815

NO. 650 MATCHING ROCKER, VARNISHED FRAME

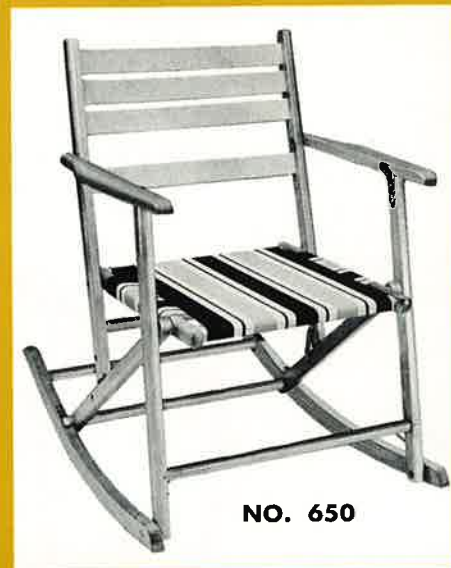
Same as No. 150 except with rockers.
Folds to 36" x 23" x 7"



NO. 150



NO. 172



NO. 650

PROMOTIONAL CHAIRS

NO. 421 RECLINING CHAIR, VARNISHED FRAME

- hardwood frame
- galvanized hardware
- strong, re-inforced footrest
- re-inforced seat and back of multi-colored striped canvas
- folds compactly to 36½" x 25" x 3½"
- patented, pat. no. 2,618,317

NO. 422

Same as No. 421 except with canopy (patented, pat. no. 2,686,527)

NO. 420

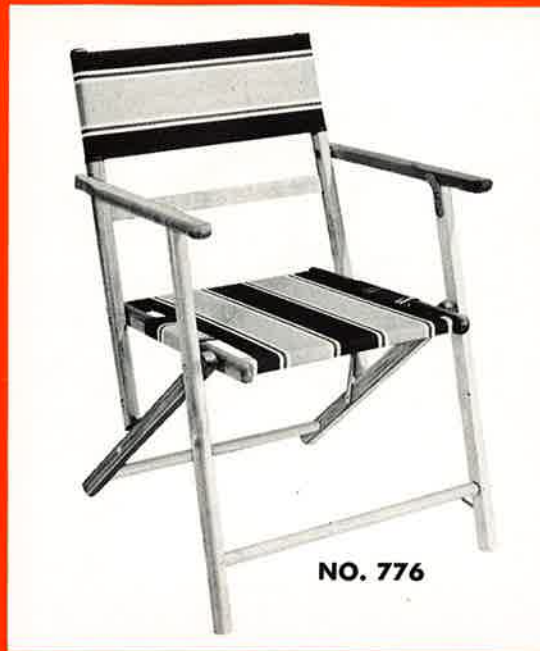
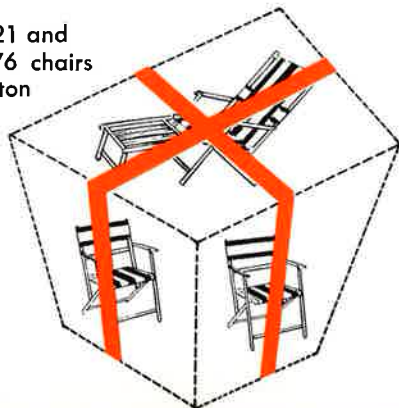
Same as No. 421 except without footrest

NO. 776 FOLDING MATCHING ARM CHAIR, VARNISHED FRAME

- folds compactly in one motion to 36½" x 23" x 4½"

*Packaged
for
Promotion*

One No. 421 and
Two No. 776 chairs
in one carton



NO. 776



NO. 421

Chair Back Adjusts to Three
Reclining Positions



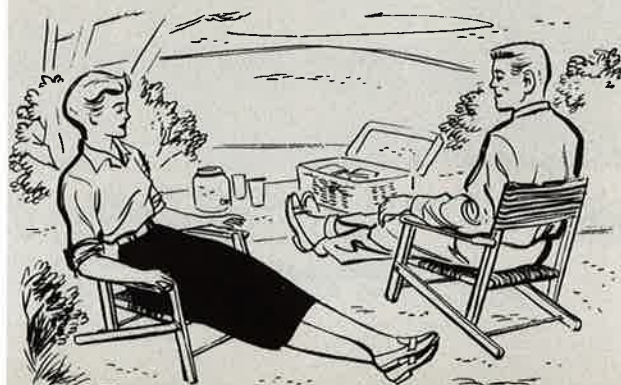
FOR SPECIAL OCCASIONS



NO. 99

NO. 99 PICNIC CHAIR, VARNISHED FRAME

- hardwood frame
- galvanized hardware
- re-inforced seat and back of multi-colored striped canvas
- folds compactly in one motion to 24¾" x 22¾" x 2½"



NO. 8



NO. 8 FOLDING "ROLL-TOP" TABLE, VARNISHED FINISH

- hardwood frame re-inforced with galvanized brackets
- hardwood slats
- length and width, 36" x 21"
- height from ground, 27"
- folds to 36" x 6" x 6"



NO. 32

NO. 32 STOOL, NATURAL FINISH

- hardwood frame
- stitched seat of brown and white heavy canvas
- size of seat, 11" x 14½"
- height of seat from ground, 16"



NO. 92

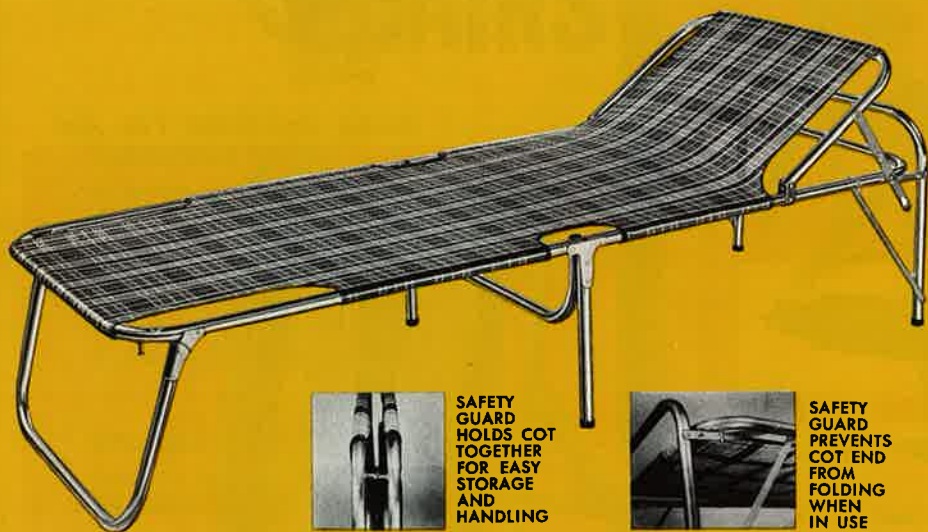
NO. 92 BACKREST, VARNISHED FRAME

- hardwood frame
- galvanized hardware
- covering of multi-colored striped canvas
- back adjusts to three positions
- folds to 24" x 21" x 1½"



ALUMINUM COTS

with removable covers



SAFETY
GUARD
HOLDS COT
TOGETHER
FOR EASY
STORAGE
AND
HANDLING

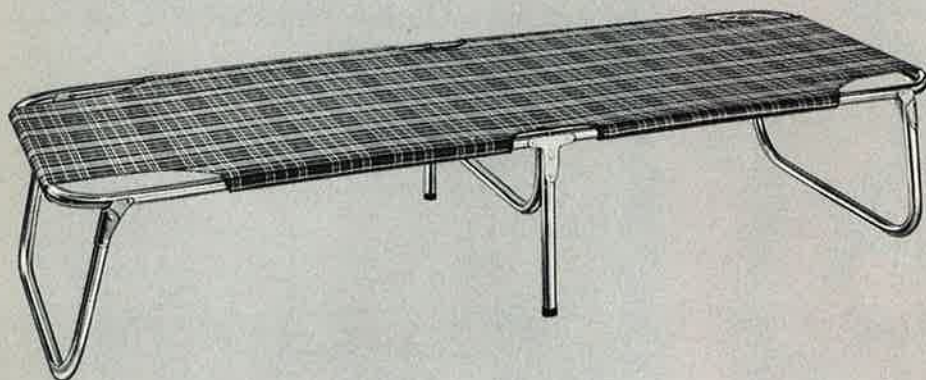


SAFETY
GUARD
PREVENTS
COT END
FROM
FOLDING
WHEN
IN USE

NO. 145 ADJUSTABLE HEADREST COT

- high-strength frame of 1-inch special alloy aluminum
- galvanized hardware
- head rest adjusts to 3 positions
- folds compactly to 36" x 26" x 4 1/4"
- extra strong, colorful, removable Saran plaid cover
- size opened, 73" long x 26" wide x 14 1/2" high
- pat. applied for

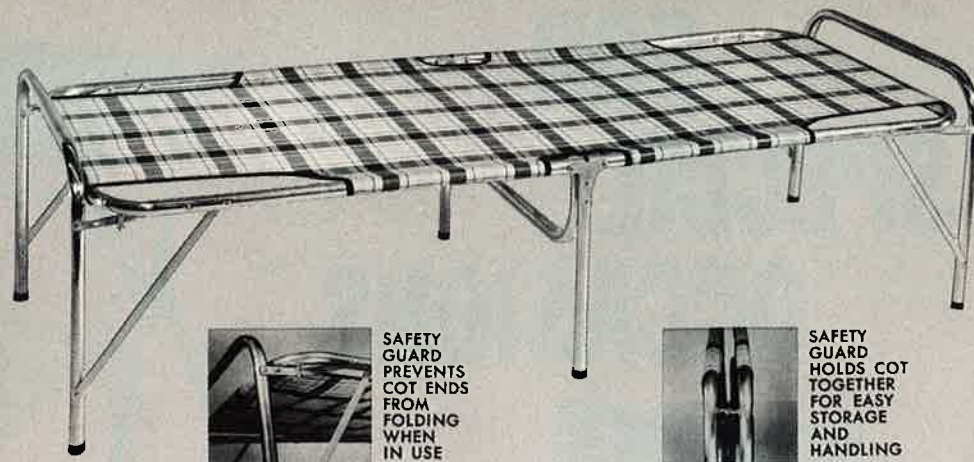
NO. 14G—Same as No. 14S except with heavy, green canvas cover.



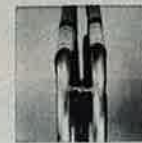
NO. 155 ADULT COT

- high-strength frame of 1-inch special alloy aluminum
- galvanized hardware
- folds compactly to 36" x 26" x 4 1/4"
- extra strong, colorful, removable Saran plaid cover
- size opened, 72" long x 26" wide x 14 1/2" high

NO. 15G—Same as No. 15S except with heavy, green canvas cover.



SAFETY
GUARD
PREVENTS
COT ENDS
FROM
FOLDING
WHEN
IN USE

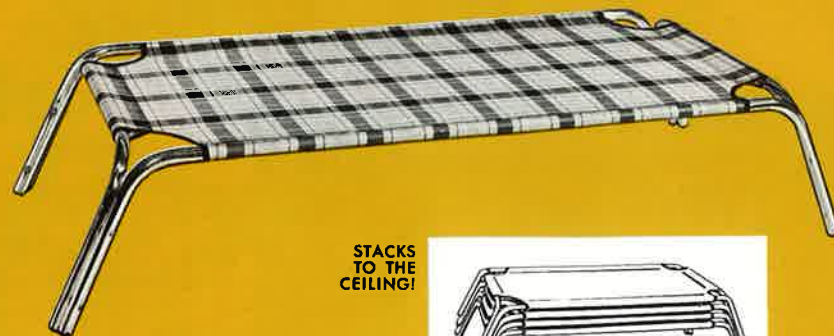


SAFETY
GUARD
HOLDS COT
TOGETHER
FOR EASY
STORAGE
AND
HANDLING

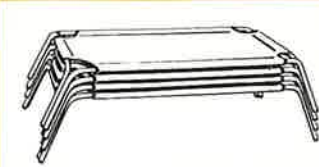
NO. 16S ADULT COT

- high-strength frame of 1-inch polished, special alloy aluminum
- galvanized hardware
- dual-purpose safety guard prevents cot ends from folding when in use, and also may be used to keep cot folded together for handling and storage
- easily removable, extra strong, colorful Saran plaid cover
- plastic-tipped legs
- opens to 75" long x 26" wide x 14 1/2" high
- folds compactly to 36" x 26" x 3 3/4"
- pat. applied for

NO. 16G—Same as No. 16S except extra heavy, specially woven, green canvas cover.



STACKS
TO THE
CEILING!



NO. 17S CHILD'S COT

- high-strength frame of 1-inch polished, special alloy aluminum
- cadmium-plated steel hardware fastenings throughout
- plastic-tipped legs
- easily removable, extra strong, colorful Saran plaid cover
- size of cot, 54" long x 25" wide x 11 1/2" high
- multi-stack

ARMY STYLE WOOD COTS



NO. 12B COT, BROWN CANVAS COVER

- natural finished hardwood frame
- enamelled steel plates re-inforce all legs
- size opened, 76" long x 25" wide x 18" high

- folds compactly to 37" x 6" x 4"

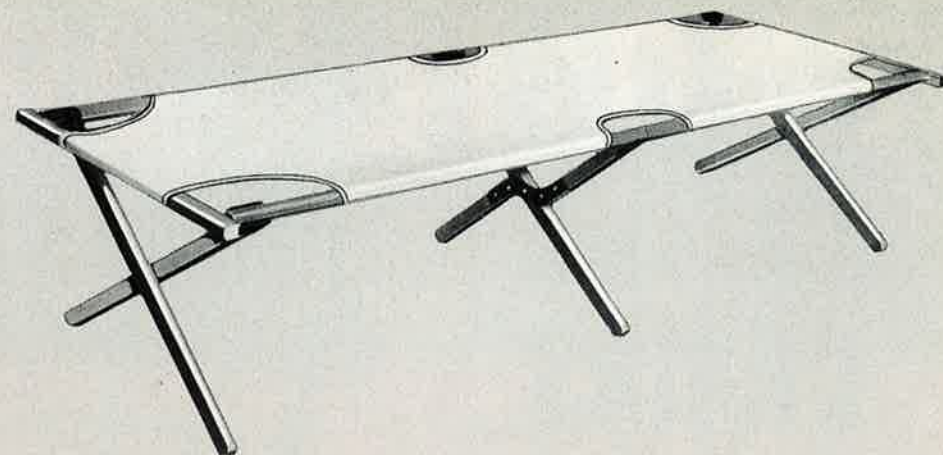
NO. 12W COT

Same as No. 12B except White canvas cover



NO. 3 CHILD'S FOLDING COT, WHITE CANVAS COVER

- natural finished hardwood frame
- enamelled steel plates re-inforce legs
- size opened, 56" long x 25" wide x 15" high
- folds to 56" x 3" x 3"



NO. 4W COT, WHITE CANVAS COVER

- natural finished hardwood frame
- center legs re-inforced with enamelled steel plates
- size opened, 76" long x 25" wide x 16½" high
- folds compactly to 37" x 8" x 3½"

NO. 4J COT Same as No. 4W except Jute canvas cover



NO. 1 COT, BROWN CANVAS COVER

- natural finished hardwood frame
- enamelled steel plates re-inforce all legs
- size opened, 76" long x 27" wide x 18" high
- folds compactly to 37" x 6" x 4"



The Federal Civil Defense Administration recommends having this type of item handy in the event of a civil defense emergency.

PUBLIC SEATING CHAIRS

*Varnished
Hardwood Frames
and Galvanized
Hardware Used
Exclusively On All
Public Seating Chairs*

Durably constructed of selected hardwoods, TELESCOPE PUBLIC SEATING CHAIRS are finished with a clear, tough, lustrous varnish to withstand rough usage. They are easily handled, easily transported and easily stored. They open and fold compactly in one easy motion, are non-tipping and flat-folding, stack readily without tipping.

Names of organizations, clubs, business groups and the like may be stenciled in 1" black letters at a slight additional cost. Maximum of 15 letters, including spaces. For further information, consult Factory.

**ALL CHAIRS AVAILABLE IN SECTIONS
OF 2, 3 or 4 AT NOMINAL COST**



NO. 38



NO. 43

NO. 38 CHAIR

- steel roddeed seat and back
- strong side posts, 1¾" wide
- seat measurement, 13¾" x 14"
- height of seat from ground, 18"
- folds to 16" x 37" x 1¾"

NO. 43 CHAIR

- waterproof panelled-plywood seat
- steel-roddeed seat and back
- strong side posts, 1¾" wide
- seat measurement, 13¾" x 14"
- height of seat from ground, 18"
- corner braces re-inforce back legs
- folds to 15¾" x 36¾" x 1¾"

NO. 44 CHAIR

- waterproofed panelled seat
- steel-roddeed seat
- strong side posts, 1¾" wide
- seat measurement, 13½" x 14"
- height of seat from ground, 18½"
- folds to 16" x 37" x 1⅞"



NO. 44



NO. 45

NO. 45 CHAIR

- each slat on seat fastened with screws
- wide, comfortable back
- strong side posts, 1½" wide
- seat measurement, 12⅞" x 14"
- height of seat from ground, 16½"
- folds to 16" x 36" x 1½"



NO. 47



NO. 48

NO. 47 and 48 CHAIRS

- steel-roddeed seats and backs
- strong side posts, 2⅞" wide
- seat measurement, 13¾" x 14"
- height of seat from ground, 17"
- corner braces re-inforce back legs
- folds to 16" x 37" x 2⅞"

PACKAGED PROMOTIONS

*BE SURE TO CHECK OUR PRICED-FOR-VOLUME
"PACKAGE DEALS" SHOWN ON PAGES 8 AND 18!*

TELESCOPE—AT YOUR SERVICE!

NATION-WIDE PUBLICITY

Telescope has become the most widely publicized outdoor line in America! High-readership stories—many with illustrations in color—have already appeared—and are scheduled to appear—in the country's top consumer magazines: LIVING FOR YOUNG HOMEMAKERS, HOUSE BEAUTIFUL, SEVENTEEN, BETTER HOMES & GARDENS, LADIES' HOME JOURNAL, PARENT'S, WOMAN'S DAY, HOME MODERNIZING GUIDE, AMERICAN HOME, BRIDE AND HOME! Tie-in with Telescope, the name your customers know and respect!



ACROSS-THE-BOARD ADVERTISING

Telescope is running in the 3 magazines that mean business for you — HOUSE & GARDEN, HOUSE BEAUTIFUL and LIVING FOR YOUNG HOMEMAKERS! Smartly designed ads promote the famous Director's Chair, the aluminum-wood-rattan chairs and the new tables. Make sure your store has what they want when they come in asking for "that Telescope furniture" they saw in the magazines!



TELESCOPE RE-COVERS

The replacement market is big and profitable! Get your share by offering the genuine article—re-covers made by the chair manufacturer himself. Brightly packaged, TELESCOPE REPLACEMENT COVERS are available on all numbers. Check your price list for specific information.



MERCHANDISING AIDS

Free for the asking — a complete program of dealer helps designed to boost your sales of Telescope furniture at the point-of-sale: catalogs, glossy photographs, statement enclosures, newspaper mats, electrotypes, hang-tags. Inquire of your Telescope representative, or write directly to the Factory.



THE TELESCOPE FOLDING FURNITURE CO., INC.
GRANVILLE, NEW YORK