

A woman with long brown hair, wearing an orange one-piece swimsuit, is lying on a yellow-framed lounge chair with a white and yellow striped fabric. She is smiling and looking towards the camera. The lounge chair is on a patio made of grey and green square tiles. In the background, there is a swimming pool with a white slide on the left. Two potted plants with red flowers are on the patio. Two yellow chairs are visible in the distance. The text "TELESCOPE '74" is overlaid on the right side of the image.

TELESCOPE '74



Telescope's slogan "Chosen the world over" is portrayed here by a recent photo near Ngong Hills, not far from Nairobi, Kenya, in East Africa. It was taken by Alan and Kerstin Fraser-Magary of the Africamera Expedition. Telescope ships furniture all over the world from its manufacturing plant, expanded warehouse facilities, and executive offices in Upstate New York. From its own timberland, and nearby Vermont woodlands, Telescope selects hardwood and processes it in its newly automated sawmills. Mass production techniques, modern metal and automatic woodworking machinery, operated by skilled craftsmen, plus 'Quality Control' have made the name TELESCOPE synonymous with Quality for over 70 years.

introducing the **VERSA-TEL™** group



NO. 564

NO. 514

NO. 514 STACKING SUN COT

- Overall width 26"
- Overall length 76"

Frame Finishes: White or Yellow
Strap Colors: White, Yellow or Lime

NO. 564 POOLSIDER SUN CHAIR (2 Positions) STACKING

- Seat width 21"

What's in a name? Like **VERSA-TEL™** . . . Versatile, rugged looking, eye appealing Casual furniture . . . this roomy, comfortable furniture has an electrostatically bonded finish on 1 1/4" high strength aluminum frames . . . in Yellow or White . . . criss crossed by individually attached vertical and lateral resilient Telelastik® strapping material . . . A Telescope exclusive.

the VERSA-TEL^{T.M.} group

Reflecting the trend toward clean, strong uncluttered casual furniture . . . the TELESCOPE staff introduces VERSA-TEL T.M. a combination of 1¼" high strength aluminum frames and Telescopes own buoyant Telelastik[®]

Electrostatically bonded finishes in two colors:

White or

[®] Yellow

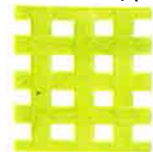
Telelastik Strapping in 3 colors, yellow, white or lime.

CHOICES AVAILABLE



Yellow Strapping Pat. No. 4

White Strapping Pat. No. 6



Lime Strapping Pat. No. 2



NO. 585 (White Frame)
FOLDING DINING CHAIR

- Overall width 21½"
- (No. 584 yellow frame)



NO. 225 (White Legs)
ACRYLIC TOP (CLEAR)
COCKTAIL TABLE (KD)

- 22" diameter, height 17"
- (other specs page 30)
- (No. 224 yellow legs)



- 1¼" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAMES!
- ELECTROSTATICALLY BONDED FINISH IN YELLOW OR WHITE!
- INDIVIDUALLY ATTACHED RESILIENT TELELASTIK[®] STRAPPING MATERIAL!
- IDEAL POOL, PATIO OR DECK FURNITURE!

NO. 545 (White Frame)
2 Positions
TELELOUNGER

- Overall width 26"
- Seating Surface 76"

NO. 285 (White Legs)
ACRYLIC TOP (CLEAR)
UMBRELLA TABLE (KD)

- 45" diameter, height 26"
- (other specs page 29)
- (No. 284 yellow legs)





NO. 575

NO. 594

Photo taken at the home of
Mr. & Mrs. D.J. King
Troy, N.Y.

**NO. 575 (White Frame)
STACKING
ARM CHAIR**

- Overall width 24"
(No. 574 yellow frame)



**NO. 594 (Yellow Frame)
4 Positions
STACKING CHAISE**

- Overall width 27"
- Overall length 75"
(No. 595 white frame)

4 Positions from upright to full reclining while seated.



Umbrellas, Umbrella Tables, Cocktail Tables and Shell
Information on Pages 26 to 30

tube group



NO. 991



NO. 981



tube group

... cool, comfortable, Plastic Tubing with its natural built-in cushion of air, lightweight, toteable, foldable, for the patio, porch or poolside. In Four Fashion Colors, Yellow, Orange, Olive, or White. Continuous double wrapping of Plastic Tubing for a second layer of support on both the seat and back of chairs and chaises. Friendly to the touch hardwood arm, plastic glides complete the picture.

- 1" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAME!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD PARTS!
- UNSURPASSED SEATING COMFORT!
- WEATHER TESTED RESILIENT SEATING MATERIAL*!
- CORROSION RESISTANT HARDWARE!

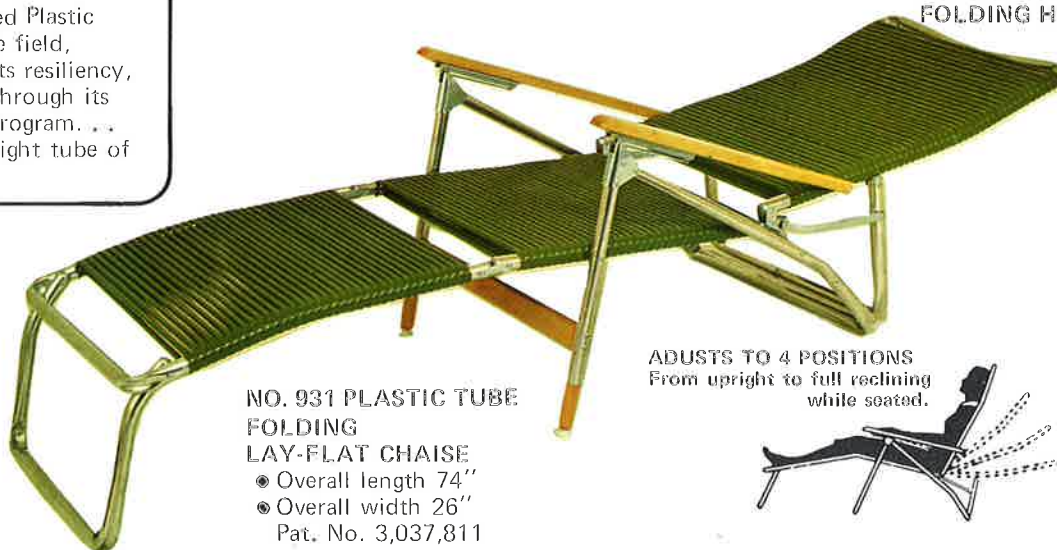
(Left)
NO. 981 PLASTIC TUBE
FOLDING ARM CHAIR
● Overall width 24½"

*A WORD ABOUT TELESCOPE PLASTIC TUBING

Telescope originally introduced Plastic Tube in the outdoor furniture field, and each year has improved its resiliency, comfort, and weatherability through its testing and Quality Control Program. ... resulting in a pliant heavy weight tube of special formulation.

(Left) NO. 991 PLASTIC TUBE FOLDING CHAISE

- 4 Positions
- Overall length 74"
 - Overall width 26"
- Pat. No. 3,037,811



NO. 931 PLASTIC TUBE
FOLDING
LAY-FLAT CHAISE
● Overall length 74"
● Overall width 26"
Pat. No. 3,037,811

ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated.



NO. 961

NO. 971

NO. 961 PLASTIC TUBE
FOLDING HIGH BACK ROCKER

NO. 971 PLASTIC TUBE
FOLDING HIGH BACK CHAIR

- Overall width 25"
- Height of back from seat 23"

COLORS AVAILABLE

YELLOW
PAT. NO. 4



ORANGE
PAT. NO. 10



* OLIVE
PAT. NO. 12



WHITE
PAT. NO. 6



* Denotes 1974 HOUSE & GARDEN Colors

A woman with long blonde hair, wearing a white short-sleeved dress and white high-heeled shoes, is sitting on a yellow and white patterned folding chair. She is positioned next to a round white table with a silver base, which holds a potted plant with pink and purple flowers. A large yellow umbrella with a white fringe is open over the table. To the left of the table are two more yellow and white patterned folding chairs. To the right is a matching lounge chair. The scene is set on a green lawn in front of a dark wooden fence, with trees and flowers in the background.

tube-web

NO. 911

NO. 909

T.M.

CHAI Z COT

tube-web



**NO. 911 TUBE-WEB
FOLDING ARM CHAIR**
● Overall width 23½"
Non-tip legs

(left)
NO. 909
25 Positions
CHAIZCOT T.M.
● 75¼" long x 24" wide

FOLDING ALUMINUM CHAIZCOT T.M.

- High strength 1" aluminum frame-non-rusting
- Strong leg construction, 2 "U" bend aluminum legs, extra heavy wall thickness
- ChaiZcot T.M. adjusts to 25 different positions, Televator T.M. action
- Size: 75¼" long x 24" wide x 11½" high
- Light weight 12¾ lbs. each-easily carried
- Portable - light weight and folds to 28½" x 5½"
- Versatile—3 IN 1.....A Chaise, A Chair, A Cot

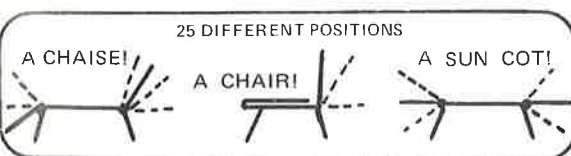


Photo taken at the home of
Mr. & Mrs. D.J. King
Troy, N.Y.

Umbrellas, Umbrella Tables, Cocktail Tables and Shell
Information on Pages 26 to 30

- 1" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAME!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD ARMS!
- COMBINATION OF TELESCOPE'S FINEST PLASTIC TUBE AND EXTRA-WIDE WEB!
- BEAUTIFUL INTERWOVEN BASKET-WEAVE TUBE-WEB DESIGN WITH NEW COLOR COMBINATIONS!
- EXCLUSIVE FULL WIDTH PATENTED CLIPS ON WEBBING!
- CORROSION RESISTANT HARDWARE!
- FOLDS COMPACTLY !

*A WORD ABOUT OUR PLASTIC TUBE & WEBBING

In line with TELESCOPE'S policy of continuous product improve-
ment, all TELESCOPE plastic-tube-
webbing is of a heavier weight and
a special formulation. Recent results
of outdoor tests and laboratory
tests confirms its performance im-
provement in durability, increased
longer life, and color retention
qualities over our previous tube-
web formulation.

CHOICES AVAILABLE

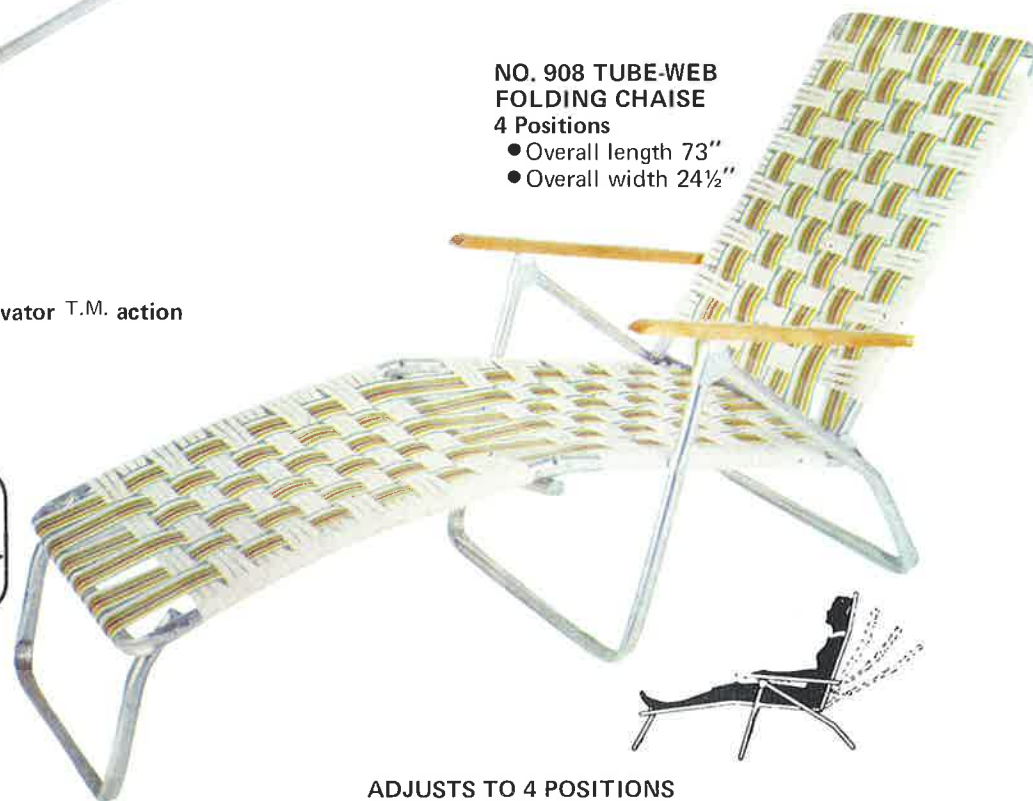
Stripe Web
White Plastic Tube
Pat. No. 10



Yellow Web
White Plastic Tube
Pat. No. 4



Lime Web
White Plastic Tube
Pat. No. 2



ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated

strap group



NO. 959

NO. 958

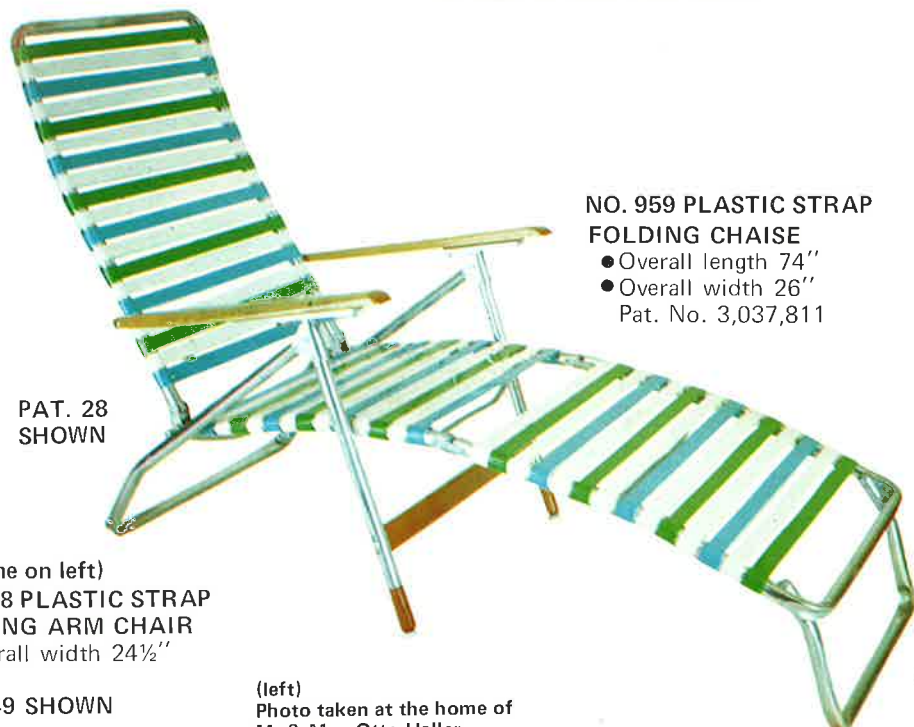
folding tri-color strap group

- 1" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAMES!
- SUPER TOUGH OUTDOOR FINISH ON ALL HARDWOOD PARTS!
- EASILY CLEANABLE, WEATHER-TESTED HI-SHEEN 1 1/4" WIDE PLASTIC STRAP*!



PAT. 28 SHOWN

NO. 957 PLASTIC STRAP FOLDING HIGH BACK ARM CHAIR
 • Overall width 25"
 • Height of back from seat 23"



PAT. 28 SHOWN

NO. 959 PLASTIC STRAP FOLDING CHAISE
 • Overall length 74"
 • Overall width 26"
 Pat. No. 3,037,811

(in scene on left)
NO. 958 PLASTIC STRAP FOLDING ARM CHAIR
 • Overall width 24 1/2"

PAT. 49 SHOWN

(left)
 Photo taken at the home of
 Mr. & Mrs. Otto Heller
 Glens Falls, N.Y.



NO. 956 PLASTIC STRAP FOLDING HIGH BACK ROCKER
 • Overall width 25"
 • Height of back from seat 23"

*TELESCOPE PLASTIC STRAP

1 1/4" Wide to give maximum comfort and support . . . it was chosen after extensive testing for its long lasting properties and appearance retaining qualities.



ADJUSTS TO 4 POSITIONS
 From upright to full-reclining while seated

CHOICES AVAILABLE



Orange/White/Yellow Pat. 49

cord group



NO. 889

NO. 899

cord group



**NO. 869 PLASTIC
CORD FOLDING
HIGH BACK ROCKER**
● Overall width 24½"
● Height of back from seat 24"

- 1" HIGH STRENGTH ALUMINUM FRAME!
- SUPER TOUGH WALNUT STAINED* OUTDOOR FINISH ON HARDWOOD PARTS!
- ZINC PLATED CORROSION RESISTANT HARDWARE!
- COOL, COMFORTABLE SEATING!
- ALL TIME FAVORITE!

PLASTIC cord, a new buoyant seating material developed by the TELESCOPE staff. Closely spaced custom wrapped cord gives spring-like comfort and support, is easy to maintain, and it has excellent eye-appeal.

In Scene
(Far Left)

**NO. 889 PLASTIC
CORD FOLDING
ARM CHAIR**

- Overall width 24½"

EXTRA 'UNDER THE KNEE' COMFORT
Rams head bend design on front of
seat on arm chair and rocker

ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated.



**NO. 899 PLASTIC
CORD FOLDING CHAISE**

- Overall length 74"
- Overall width 26"
- Pat. No. 3,307,811



COLORS AVAILABLE

YELLOW PAT. NO. 4	
WHITE PAT. NO. 6	
BLACK PAT. NO. 5	
OLIVE PAT. NO. 12	

*Solid hardwood with walnut stained finish and clear topcoat

Photo taken at the home of
Mr. & Mrs. Stephen Birdsall
Glens Falls, N.Y.

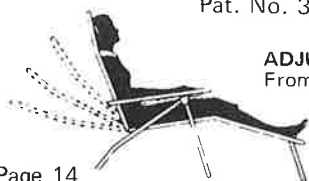
telelastik® strap group



NO. 949
TELELASTIK® STRAP
FOLDING CHAISE

- Overall length 74"
- Overall width 26"
- Pat. No. 3,037, 811

ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated.



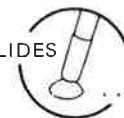
NO. 946
TELELASTIK® STRAP
FOLDING HIGH BACK ROCKER

- Overall width 24½"
- Height of back from seat 23"

NO. 948
TELELASTIK® STRAP
FOLDING ARM CHAIR

- Overall width 24½"
- Height of back from seat 20"

PLASTIC
SWIVELED GLIDES



... eliminates marring
of patio and floors

Photo taken at the home
of Mr. & Mrs. William Aaronson
Glens Falls, N.Y.

telelastik[®] strap group



Pat. 26
Shown

- GOLD ANODIZED 1" HIGH STRENGTH ALUMINUM FRAME!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD PARTS!
- TELELASTIK[®] BUOYANT SPRING-LIKE SEATING MATERIAL! (easily replaceable)

NO. 948
TELELASTIK[®] STRAP
FOLDING ARM CHAIR
● Overall width 24½"
● Height of Back from Seat 20"

PLASTIC
SWIVELED GLIDES



eliminate
marring of floors



Pat. 46
Shown

NO. 949
TELELASTIK[®] STRAP
FOLDING CHAISE
● Overall length 74"
● Overall width 26"
Pat. No. 3,037,811

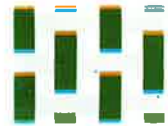
ADJUST TO 4 POSITIONS
From upright to full reclining
while seated.



COLORS AVAILABLE



Yellow & White Pat. 46



Olive & White Pat. 26



Black & White Pat. 56



White Pat. 6

® REGISTERED TRADEMARK OF THE TELESCOPE FOLDING FURNITURE CO., INC.

popular
web
group



NO. 118

NO. 118

popular web group

NO. 118 WEB FOLDING ARM CHAIR

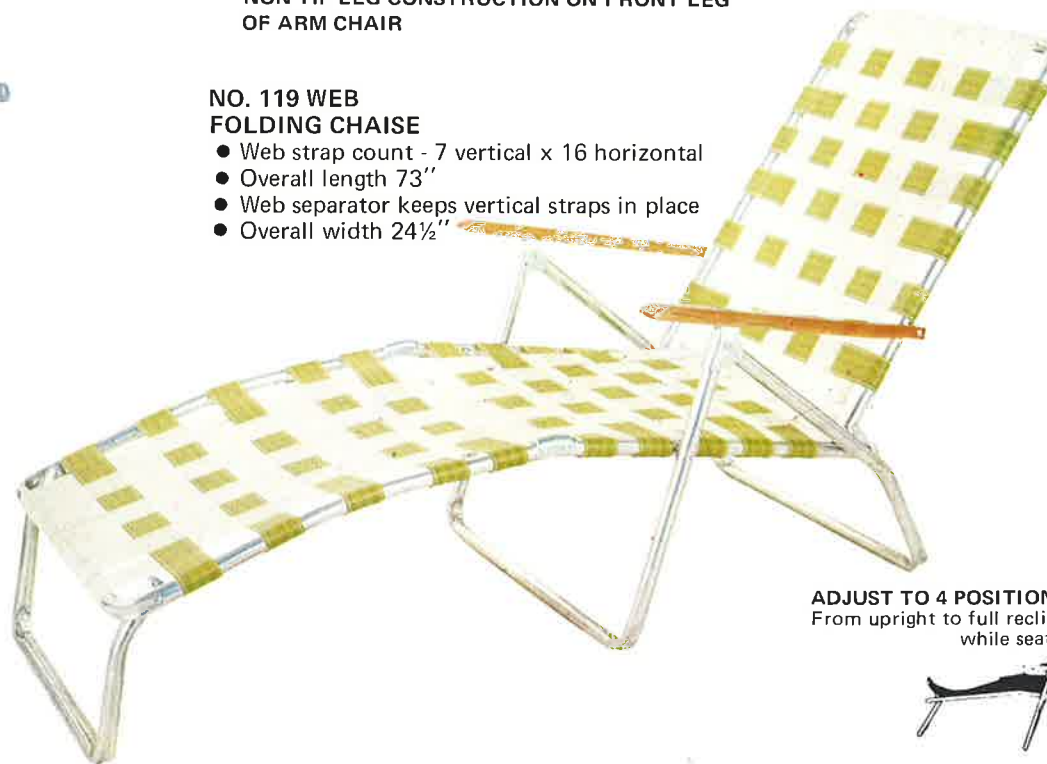
- Web strap count - 6 vertical x 8 horizontal
- Over width 23½"



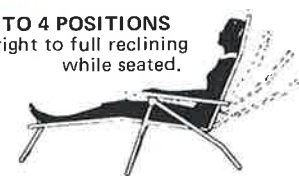
NON-TIP LEG CONSTRUCTION ON FRONT LEG
OF ARM CHAIR

NO. 119 WEB FOLDING CHAISE

- Web strap count - 7 vertical x 16 horizontal
- Overall length 73"
- Web separator keeps vertical straps in place
- Overall width 24½"



ADJUST TO 4 POSITIONS
From upright to full reclining
while seated.



- 1" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAMES!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD ARMS!
- WIDE 2¼" HEAVY WEIGHT WEATHER TESTED WEB*!
- EXCLUSIVE FULL WIDTH PATENTED WEB CLIPS!
- CORROSION RESISTANT HARDWARE!
- FOLDS COMPACTLY!

*A WORD ABOUT OUR FINE WEAVE PLASTIC WEBBING

In line with TELESCOPE'S policy of continuous product improvement all TELESCOPE fine weave plastic webbing is of a heavier weight and a special formulation. Recent results of outdoor tests and laboratory tests confirm its performance improvement in durability, increased longer life, and color retention qualities over our previous web formulation.

PATTERNS AVAILABLE

Yellow
and
White
Pat. 14



Green
and
White
Pat. 21



deluxe web group



NO. 9501



NO. 8501



**NO. 8501 WEB
FOLDING ARM CHAIR**

- Web strap count -
6 vertical x 10 horizontal
- Overall width 24½"
- Height of back from seat 20"



**DURABLE WHITE PLASTIC
LEG TIPS**



**NO. 6501 WEB
FOLDING
HIGH BACK ROCKER**

- Web strap count -
6 vertical x 11 horizontal
- Overall width 24½"
- Height of back from seat 23"

**NO. 9501 WEB
FOLDING CHAISE**

- Web strap count -
7 vertical x 19 horizontal
- Web separator keeps vertical
straps in place
- Overall length 74"
- Overall width 26"
- Pat. No. 3,037,811



deluxe web group

- HIGH STRENGTH 1" SPECIAL ALLOY ALUMINUM FRAMES!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD PARTS!
- WIDE 2¼" HEAVY-WEIGHT WEATHER-TESTED WEB*!
- EXCLUSIVE FULL WIDTH PATENTED CLIPS!
- CORROSION RESISTANT HARDWARE!
- FOLD COMPACTLY!

***A WORD ABOUT OUR FINE
WEAVE PLASTIC WEBBING**

In line with TELESCOPE'S policy of continuous product improvement, all TELESCOPE fine weave plastic webbing is of a heavier weight and a special formulation. Recent results of outdoor tests and laboratory tests confirm its performance improvement in durability increased longer life, and color retention qualities over our previous web formulation.

COLORS AVAILABLE



**PAT. 67
OLIVE &
WHITE**



**PAT. 64
YELLOW &
WHITE**

ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated

king size
deluxe web group



NO. 8309

NO. 9309

Phot
Mr.
Glen

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FO
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king size deluxe web group

- 1" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAMES!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD PARTS!
- BEAUTIFUL WALNUT STAIN HARDWOOD FINISH*!
- HEAVY WEIGHT WEATHER TESTED WEB*!
- EXCLUSIVE FULL WIDTH PATENTED WEB CLIPS!
- CORROSION RESISTANT HARDWARE!



Pat. 52
Shown

NO. 6309 WEB FOLDING HIGH BACK ROCKER

- Web Strap count - 7 vertical x 16 horizontal, Pat. 42/45
- 7 vertical x 12 horizontal, Pat. 51/52
- Extra wide 26" overall
- Extra-high back - 28" from seat

PLASTIC
SWIVELED GLIDES



Eliminates marring of
patios and floors

*A WORD ABOUT OUR FINE WEAVE PLASTIC WEBBING

In line with TELESCOPE'S policy of continuous product improvement, all TELESCOPE fine weave plastic webbing is of a heavier weight and a special formulation. Recent results of outdoor tests and laboratory tests confirm its performance improvement in durability, increased longer life, and color retention qualities over our previous web formulation.

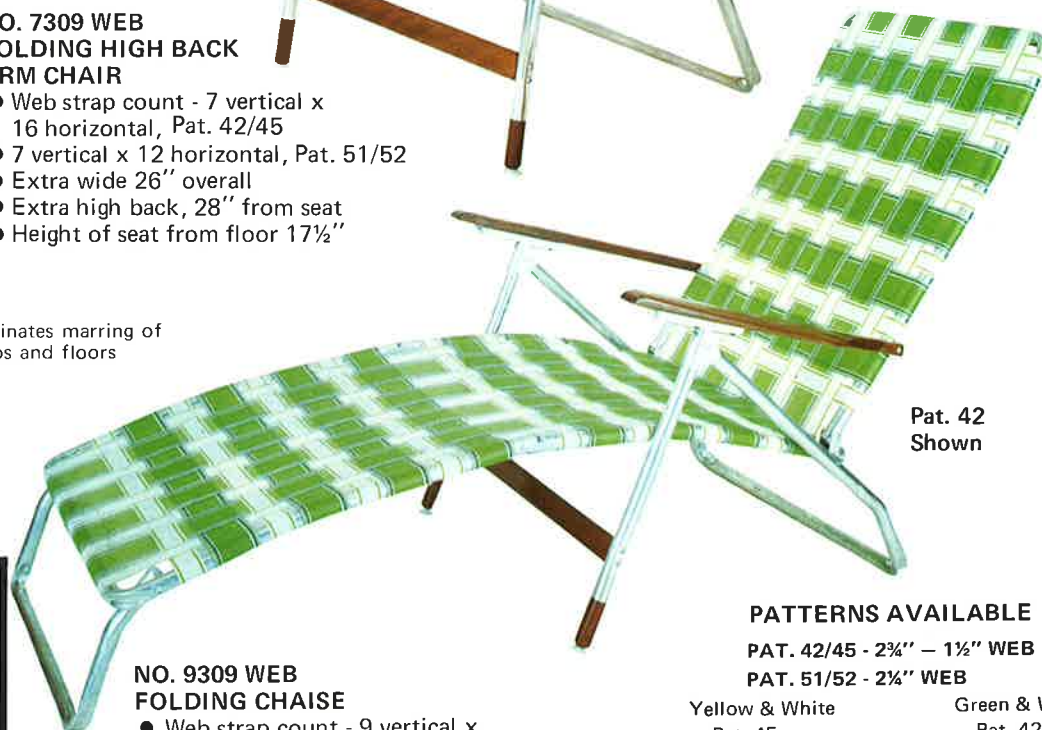
*Walnut stained hardwood arms & parts
with poly varnish topcoat

NO. 7309 WEB FOLDING HIGH BACK ARM CHAIR

- Web strap count - 7 vertical x 16 horizontal, Pat. 42/45
- 7 vertical x 12 horizontal, Pat. 51/52
- Extra wide 26" overall
- Extra high back, 28" from seat
- Height of seat from floor 17½"



Pat. 45
Shown



Pat. 42
Shown

NO. 9309 WEB FOLDING CHAISE

- Web strap count - 9 vertical x 27 horizontal, Pat. 42/45
- 8 Vertical x 21 horizontal, Pat. 51/52
- Web separator holds vertical straps in place
- Extra long 80"
- Extra wide 27½" overall
Pat. No. 3,037,811

PATTERNS AVAILABLE

PAT. 42/45 - 2¾" - 1½" WEB
PAT. 51/52 - 2¾" WEB

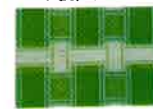
Yellow & White
Pat. 45



All Lime Pat. 52



Green & White
Pat. 42



All White Pat. 51



ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated.

Photo taken at the home of
Mr. & Mrs. Stephen T. Birdsall
Glens Falls, N.Y.

(Far Left)

NO. 8309 WEB FOLDING ARM CHAIR

- Web strap count - 7 vertical x 12 horizontal, Pat. 42/45
- 7 vertical x 10 horizontal, Pat. 51/52
- Extra wide 26" overall
- Height of back from seat 19½"
- Height of seat from floor 17½"

popular vinyl cushion group



NO. 361
VINYL CUSHION
BLUE PATIO PAT. NO. 73
FOLDING HIGH BACK
ROCKER
• Overall width 23"
• Height of back from seat 23"



No. 201 Table
Orange Patio Pat. No. 74



NO. 391

NO. 391 VINYL CUSHION
ORANGE PATIO PAT. NO. 74
FOLDING CHAISE

- Overall length 74"
- Overall width 25"



ADJUSTS TO 4 POSITIONS
From upright to full reclining
while seated

Non-tip leg construction on
front leg of arm chair



NO. 381 VINYL CUSHION
ORANGE PATIO PAT. NO. 74
FOLDING ARM CHAIR

- Overall width 23"

NO. 381

- 1" HIGH STRENGTH SPECIAL ALLOY ALUMINUM FRAMES!
- SUPER TOUGH OUTDOOR FINISH ON HARDWOOD ARMS!
- 1½" BOX CUSHIONS, URETHANE FOAM FILLED!
- FOLDS COMPACTLY!

PATTERNS AVAILABLE



Orange Patio Pat. No. 74



Blue Patio Pat. No. 73

**TWO EXCITING PATTERNS
FOR THE YOUNG . . .AND
THE YOUNG-AT-HEART!**



No. 201 Table
Blue Patio Pat. No. 73

**NO. 381 VINYL CUSHION
BLUE PATIO PAT. NO. 73
FOLDING ARM CHAIR**
Overall width 23"



- CUSHIONS REMOVABLE, ATTACHED EASILY WITH EXTRA WIDE TUCK IN TABS!
- BUOYANT TELELASTIK[®] SUPPORT BASE COMBINED WITH URETHANE FOAM GIVES EXTRA SEATING COMFORT!

• MATCHING UMBRELLAS AND MATCHING UTILITY TABLES!



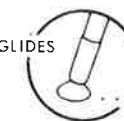
rattan

... dark tone
rattan or sparkling
white rattan

Award winning design group chosen by leading furniture retailers in the nation. . . this imported dark tone Rattan with P.V.C. vinyl coating is cool, comfortable, and airy. It is combined with high strength, long lasting, 1" gold anodized special alloy aluminum and super tough outdoor finish on hardwood parts, with proven consumer acceptance for over 15 years!

NO. 1PG
PAGODA STYLE
"STAINED GLASS"
UMBRELLA
Tamara Pat. No. 82

PLASTIC
SWIVELED GLIDES



Eliminates marring of
patios and floors

NO. 5991 RATTAN FOLDING CHAISE

- Overall length 73"
- Overall width 26"
- Vinyl Adjustable head pillow filled with 1½" polyurethane foam

NO. 5921 RATTAN FOLDING UMBRELLA TABLE

- Size of top - 42" diameter
- Height from ground 27"
- Folds to 42" x 5½"
- Center hole for standard size umbrella pole
- Locking mechanism on each leg locks & unlocks easily and firmly holds in place
- Plastic tipped legs
- Corrosion resistant hardware of gold chromate on zinc plated steel

NO. 5981 RATTAN FOLDING ARM CHAIR

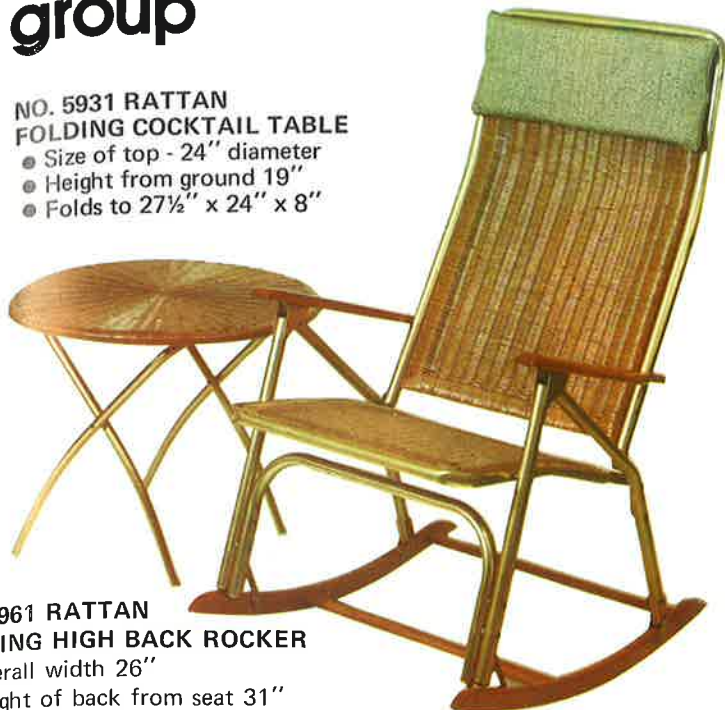
- Overall width 25"
- Corrosion resistant hardware of gold chromate on zinc plated steel

Clear Acrylic Topped Tables
Models No. 221 Cocktail, No. 281 Umbrella
Tables on pages 29 to 30 may also be used
with dark tone or white rattan groups.

group

NO. 5931 RATTAN FOLDING COCKTAIL TABLE

- Size of top - 24" diameter
- Height from ground 19"
- Folds to 27½" x 24" x 8"



NO. 5961 RATTAN FOLDING HIGH BACK ROCKER

- Overall width 26"
- Height of back from seat 31"
- Vinyl adjustable head pillow filled with 1½" polyurethane foam

Sparkling white rattan on gold anodized aluminum frames, white hardwood arms. A perfect arm chair grouping used here with our No. 5922 white rattan folding umbrella table and pagoda style umbrella in black and white. Pat. No. 85

Note - White Rattan Group consists of arm chair, umbrella table and cocktail table.

NO. 5932 WHITE RATTAN FOLDING COCKTAIL TABLE

- Size of top - 24" diameter
- Height from ground 19"
- Folds to 27½" x 24" x 8"



white rattan



NO. 5982 WHITE RATTAN FOLDING ARM CHAIR

- Overall width 25"
- Same as No. 5981 except with white vinyl rattan seats and backs and super tough white enameled outdoor finish on all hardwood parts.

NO. 5922 WHITE RATTAN FOLDING UMBRELLA TABLE

- Size of top - 42" diameter
- Height from ground 27"
- Folds to 42" x 5½"
- Center hole for standard size umbrella pole

Photos taken at the home of
Mr. & Mrs. Paul L. Aarons
Glens Falls, N.Y.

- Locking mechanism on each leg locks & unlocks easily and firmly holds in place
- Plastic tipped legs
- Corrosion resistant hardware of gold chromate on zinc plated steel

pagoda style umbrellas

NO. 1PG

GENERAL SPECIFICATIONS

- Size 7½' diameter - 8 ribs
- Overall height approx. 9'
- Heavy duty crank opens and closes umbrella mechanically - not by friction - no slippage
- Pats. 2,951,429 and 2,863,466
- Touch button tilting device tilts both ways, 5 positions
- Lower section of pole has open end for ground anchor or terrace shell or plate
- Frame of rust-resistant spring steel

drape style umbrella

NO. 1G UMBRELLA

PAT. NO. 24 GOLD TOP CASINO GOLD INTERIOR

- Size 7½' diameter - 8 ribs
- Overall height 8'
- 4" heavy corded bullion cotton fringe on valance
- Heavy duty crank opens and closes umbrella mechanically, not by friction - no slippage
- Pat. 2,951,429 and 2,863,466
- Touch button device tilts both ways, 5 positions
- Frame of rust-resistant spring steel
- Lower section of pole has open end for ground anchor or terrace shell or plate



GOLD ANODIZED POLE

NO. 1PG PAGODA STYLE "STAINED GLASS" UMBRELLA TAMARA PAT. NO. 82

- Translucent sun resistant fabric of extra heavy double laminated nylon and vinyl
- Gold anodized aluminum pole
- 4" heavy corded bullion cotton fringe on valance



NO. 1PG PAGODA STYLE PAT. NO. 85 BLACK AND WHITE

- Sun resistant fabric of triple laminated nylon and vinyl
- Notched continental bound edges
- Gold anodized aluminum pole

GOLD ANODIZED
POLE



NO. 1G DRAPE STYLE PAT. NO. 24
GOLD TOP CASINO GOLD INTERIOR
GOLD ANODIZED POLE



NO. 1PG PAGODA STYLE PAT. NO. 86 OLIVE AND WHITE



NO. 1PG PAGODA STYLE PAT. NO. 84 YELLOW AND WHITE

NO. 2 UMBRELLA
PAT. NO. 74 OLIVE TOP
PATIO ORANGE FLORAL INTERIOR
 • Continental valance with
 poly-mini fringe

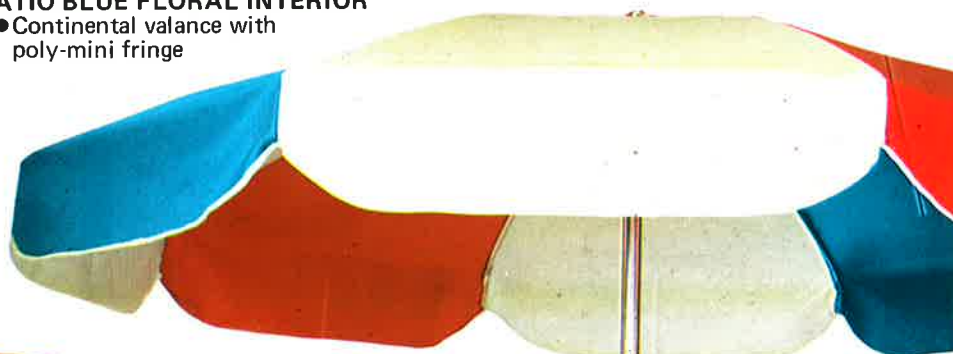


SILVER ANODIZED POLE



SILVER ANODIZED POLE

NO. 2 UMBRELLA
PAT. NO. 73 GREEN TOP
PATIO BLUE FLORAL INTERIOR
 • Continental valance with
 poly-mini fringe



SILVER ANODIZED POLE

NO. 1 UMBRELLA
PAT. NO. 44 YELLOW TOP
CASINO GOLD INTERIOR



SILVER ANODIZED POLE

Same specifications as 1G Umbrella, EXCEPT with Silver Anodized Pole

Continental style umbrellas

FLORAL

- NO. 2**
GENERAL SPECIFICATIONS
- Size 7½" Diameter - 8 ribs
 - Overall height 8"
 - Triple laminated fabric of nylon and vinyl
 - Crank operated, opening and closing
 - Silver anodized pole
 - Push button tilting device tilts both ways, several positions
 - Frame of rust resistant spring steel
 - Lower section of pole has open end for ground anchor or terrace shell or plate

americana style umbrella

- NO. 2 UMBRELLA**
PAT. NO. 76 RED, WHITE, BLUE
- White vinyl binding
 - Same specifications as above

multi-color umbrellas

GENERAL SPECIFICATIONS NO. 2 UMBRELLA

- Size 7½" diameter - 8 ribs
- Overall Height 8'
- Triple laminated fabric of nylon and vinyl
- Crank operated, opening and closing
- Silver anodized pole
- Push button tilting device tilts both ways, several positions
- Frame of rust resistant spring steel
- Lower section of pole has open end for ground anchor or terrace shell or plate



NO. 2 UMBRELLA
PAT. NO. 69
LIME, TURQ., ORANGE, YELLOW, WHITE, OLIVE
• White vinyl binding

SILVER ANODIZED POLE

continental style umbrellas

GENERAL SPECIFICATIONS NO. 4 UMBRELLA

- Size 7' diameter - 8 ribs
- Overall height approx. 8'
- Sun resistant fabric of triple laminated nylon and vinyl
- Bound edges
- Silver anodized pole
- Crank operated opening and closing
- Touch button tilting device tilts both ways, 5 positions



NO. 4 UMBRELLA
PAT. NO. 694
WHITE, ORANGE, YELLOW
• White vinyl binding



SILVER ANODIZED POLE

NO. 4 UMBRELLA
PAT. NO. 623
WHITE, GREEN, TURQUOISE
• White vinyl binding

umbrella tables - shells

TELIGLAS

acrylic tops

NO. 281 GOLD ANODIZED LEGS

NO. 280 POLISHED ALUMINUM LEGS

- 45" Diameter pure cast sheet $\frac{1}{4}$ " thick, rolled edge
- Weatherproof, colorfast, stainproof, maintenance free, no discoloration.....wash with warm water and detergent.
- Break resistant - 17 times more resistant than regular table top glass.
- Standard umbrella pole hole.
- Clear or translucent olive tops
- Gold anodized or aluminum silver legs
- Hardware corrosion resistant

Diameter 45"



Height 26"

NO. 281

CLEAR OR TRANSLUCENT OLIVE TOPS

aluminum tops

NO. 291 POLISHED ALUMINUM LEGS

- 42" Diameter, heavy gauge stucco finish spun in one piece aluminum top.
- Baked acrylic finish, weatherfast, rolled edge.
- Highly resistant to marring or scratching
- Standard umbrella pole hole
- Corrosion resistant hardware

POLISHED ALUMINUM LEGS ONLY

Diameter 42"



Height 26"

NO. 291

WHITE OR OLIVE COLORED TOPS

ALL TABLES SHIPPED KD

NO TOOLS NEEDED
TO SET UP

PLASTIC TIPPED LEGS

ROLLED EDGES ON
TABLE TOPS FOR
SAFETY



No. 3G
Gold Color
Terrace Shell

TERRACE SHELLS

Light, sturdy aluminum anchor. Aperture for filling with sand, cement, or gravel, weighs 32 pounds when filled with sand and 41 pounds when filled with cement. 8" high, 16" diameter.

No. 3
Silver Color
Terrace Shell



TELIGLAS

acrylic tops

cocktail tables (KD) aluminum tops

CLEAR TOP



NO. 220

Diameter 22"

Height 17"

WHITE TOP



NO. 296

Diameter 22"

Height 17"

TABLES SHIPPED KD
NO TOOLS NEEDED TO SET UP

TRANSLUCENT
OLIVE TOP



NO. 221

CLEAR OR TRANSLUCENT OLIVE TOPS
GOLD ANODIZED OR POLISHED ALUMINUM LEGS

OLIVE TOP



NO. 296

WHITE OR OLIVE TOPS
POLISHED ALUMINUM LEGS ONLY

BASE SPECIFICATIONS: LEGS: 3/4" Dia. special alloy high strength aluminum. All legs plastic tipped

NO. 220 POLISHED ALUMINUM LEGS NO. 221 GOLD ANODIZED LEGS

- 22" Diameter pure cast sheet 3/16" thick, rolled edge
- Weatherproof, colorfast, stainproof
- Maintenance free, no discoloration wash with detergent and warm water
- Break resistant 17 times more resistant than regular table top glass
- Clear or translucent olive tops
- Polished aluminum or gold anodized base
- Corrosion resistant hardware
- Plastic tipped legs
- Shipped KD - no tools needed to set up

NO. 296 POLISHED ALUMINUM LEGS

- 22" Diameter heavy gauge stucco finish spun in one piece aluminum top
- Baked acrylic finish, weatherfast
- Rolled edge
- Corrosion resistant hardware
- Highly resistant to marring and scratching
- Plastic tipped legs
- White or Olive tops
- Polished aluminum legs only
- Shipped KD - no tools needed to set up

folding utility tables



No. 201 Table
Pat. 74 Orange Patio



No. 201 Table
Pat. No. 73 Blue Patio

NO. 201 FOLDING UTILITY TABLE

- 24" Diameter - 17" high
- Aluminum legs, plastic tipped
- Florals match 300 Pat. 73 & 74 on Page 22 & 23
- Plastic edged vinyl top

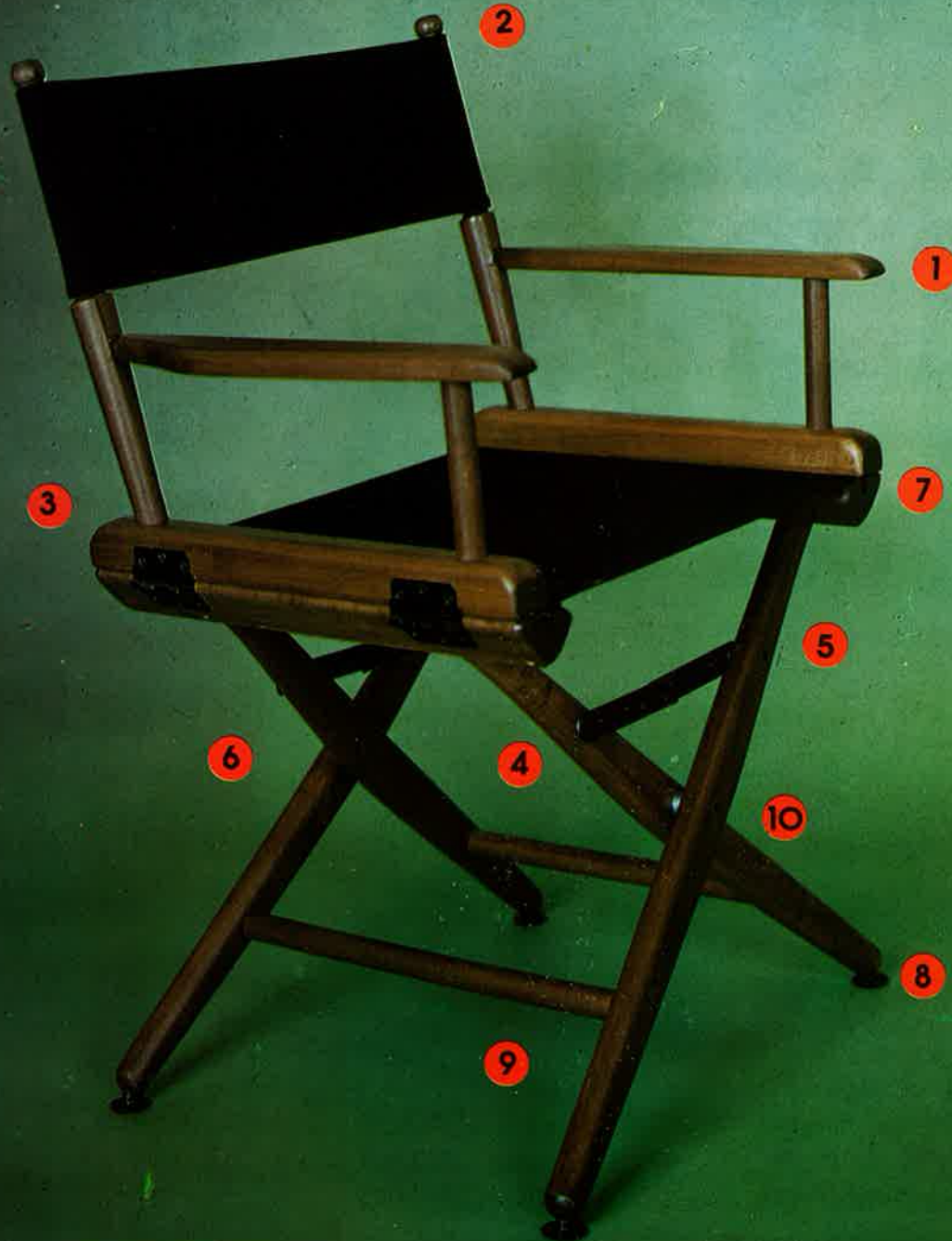
Perfect extra table, in colorful blue, lime, and white or in orange, yellow, and green will co-ordinate with plastic groups.

TELESCOPE

world famous
director chairs

1974





1 SELECTED KILN-DRIED SOLID HARDWOOD FRAMES, Shaped and sanded

2 NON-SAG BACK FEATURE



3 ALL WOOD PARTS ARE PRECISION MILLED, NAILED AND GLUED FOR MAXIMUM RIGIDITY

4 HEAVY DUTY CORROSION RESISTANT STEEL BRACES AND HINGES

5 TAPERED, SHAPED LEGS NAILED AND GLUED FIRMLY IN BEVELED SEAT BLOCK

6 QUALITY STANDARDS MAINTAINED AND IMPROVED BY INDEPENDENT LAB TESTING AND OUR OWN TESTING FACILITIES.

7 SEAT MATERIAL SLIPS IN, NO TOOLS NECESSARY

8 SELF LEVELING PLASTIC GLIDES TO PREVENT MARRING OF FLOORS

9 7/8" FINISHED ROUND CROSS LEG BRACE NAILED SECURELY IN LEGS

10 CHAIR FOLDS COMPACTLY, ARM ASSEMBLY FOLDS DOWN FLAT, PACKS EASILY

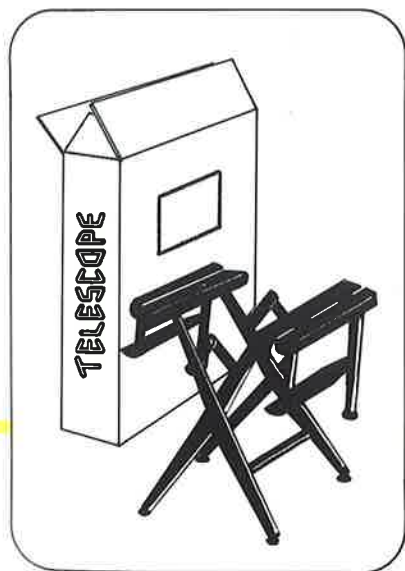
Folds to 7 3/4" x 27" high
Size 24" x 33"
Seat Height 17"
Seat 118
Seat 18 1/2" x 16"
Packed 1 Per Ctn. Wt 15 lbs.

Many customers choose frames and order a variety of seats and backs so that they may merchandise them in the store at point-of-purchase as they see fit.

Telescope will pack either way, individually merchandised with cover and frame coordinated or....frame separate and groups of covers together.

Chair frames are single pack, colors, and kind of cover will be inserted with frame according to your order if you wish.

A handy display rack is available (see price list) that will hold 48 prepackaged covers. All covers come in an attractive see through plastic bag with grommets for use on display rack or pegboard, and they contain illustrative photos for customer instructions.



No. 30 ORANGE

No. 40 YELLOW

7 frame finishes*

No. 60 VARNISH

No. 80 GREEN

No. 70 BLACK

No. 90 WALNUT STAINED *

No. 50 WHITE



All covers have either a wood dowel or plastic spline on seat for ease of placement or removal (Pat. No. 3,498,668). Covers are interchangeable between all 'World Famous' Telescope Director Chairs.

* PLEASE NOTE:

We are not responsible for slight variation in color between these charts and material furnished. Actual color wood chips will be sent on request

world famous director chair frame finishes

Orange, Yellow, White, Varnish, Black, Green, and Walnut Stained* Frames.

*Walnut stained frame recommended for indoor use only.

DIRECTOR CHAIR COVERS for all Telescope Director Chair Frames:

70 varieties of covers to choose from.....
19 Canvas colors, 9 Acrilan® covers, 10 Designer Series, 14 'Wet Look', 9 Naugahyde®, 3 Acrylic Fur, 4 Vinyl Foam, and 2 Genuine Leather.
See Pages 34 thru 38

RECOVERS

Your customers will want Genuine Telescope Director Chair Replacement Recovers. Designed by the Staff that designed the chair, these covers slip on easily . . . Telescope Replacement Recovers are available on all numbers, check your price list for specific information.

DISPLAY RACK

A revolving display rack that will hold 48 prepackaged Director Chair Recovers is available to assist dealers in the merchandising potential of Director Chair Recover business.

**ALL GENUINE TELESCOPE COVERS
FIT ALL TELESCOPE DIRECTOR CHAIRS**

*Solid hardwood with walnut stained finish with a clear poly-varnish topcoat



MOST VERSATILE CHAIR IN THE WORLD!

TELESCOPE

world famous

director chairs

canvas seats and backs

Handsome Styling, Durable, Comfortable
Chair of selected Solid Hardwood. Portable,
Foldable. Assembled, seat and back slip on
easily, No tools needed. Seat 18½" x 16",
Overall 24" x 33", Seat Height 17" Packed
1 per carton.
Wide Choice of Covers Available

(See Following Pages)

19 heavyweight canvas colors

18 oz. Extra Heavy Custom Dyed Canvas
Seat and Back. Treated with Mildew Inhibitor
and Water Repellent. Selection of 19 Canvas
Colors. Seat and Back slip on easily, No Tools
needed. Seats and Backs attractively packaged
with instructions, 48 Seat and Back packages
may be merchandized on 4-sided rotating
Display Rack No. 9999, Page 33. Suggestion
to Dealers: Order Frames and Covers separ-
ately, this offers unlimited choice of combin-
ations to customers.

No. 33, Orange Frame, Canvas Cover



No. 43, Yellow Frame, Canvas Cover



No. 53, White Frame, Canvas Cover



No. 63, Varnish Frame, Canvas Cover



Photos 1, 2, 3, 4 taken at
the home of Mr. & Mrs.
Paul L. Aarons, Glens
Falls, New York



Canvas Seats & Backs slip on easily, no tools are necessary.

No.73, Black Frame, Canvas Cover

No. 83, Green Frame*, Canvas Cover

No.93, Walnut Stained Frame**, Canvas Cover



On the following pages, from 36 to 38, you'll find 51 other choices of colors and materials that are designed to be used with our World Famous Director Chairs and our other Director Chair frames.

Acrilan®, Silk Screened Canvas — Designer Series, Wet Look, Naugahyde® Acrylic Fur, Vinyl Foam, and Genuine Leather.

See pages 44 or 45 for Personalized Director Chair Covers or Custom Silk Screening and N.F.L. Official Covers.

Director Chairs are used indoors and outdoor; Those recommended solely for indoor use are so designated.

*House & Garden
1974 Colors

**Solid hardwood with walnut stained finish with a clear poly-varnish topcoat

Photos 5,7 taken at Livingston Quality Manor,
Photo 6 taken at the home of Mr. & Mrs. Paul
Aarons, Glen Falls.

acrilan[®] DIRECTOR CHAIR COVERS



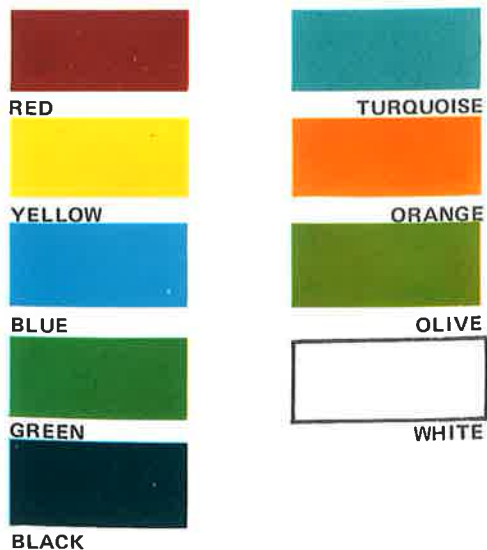
NO. 55
White Frame
Acrilan Cover

Extra heavy 100% Acrilan[®] woven fabric—quick drying—color fast—Mildew resistant—water and stain repellent. Acrilan[®] fabric breathes for cool and comfortable seating, stays stronger and holds color longer than any other woven fabric we know of.

Also Available in:
Orange Frame No.35
Yellow Frame No.45
Varnish Frame No.65
Black Frame No.75
Green Frame No.85
Walnut Stained Frame* No.95

*Walnut stained finish recommended for indoor use only

*Stained hardwood with clear satin topcoat



ACRILAN COVERS ARE ESPECIALLY RECOMMENDED FOR USE NEAR LAKES, BEACHES, POOLS AND IN TROPICAL AREAS.

[®] Registered Trademark of the Chemstrand Corp.

designer DIRECTOR CHAIR COVERS 18 OZ. CANVAS



NO. 74
Black Frame
Design No. 465

The Designer Series for Director Chairs with its popular Zebra, Houndstooth, Indian, Leopard, and Mini-Anchors . . . The Bamboo and Stars are silk screened on front and back of back only. The Oriental Motif is silk screened on the seat and on both sides of the back. The Tri-Anchors are silk screened on the front of the back only.

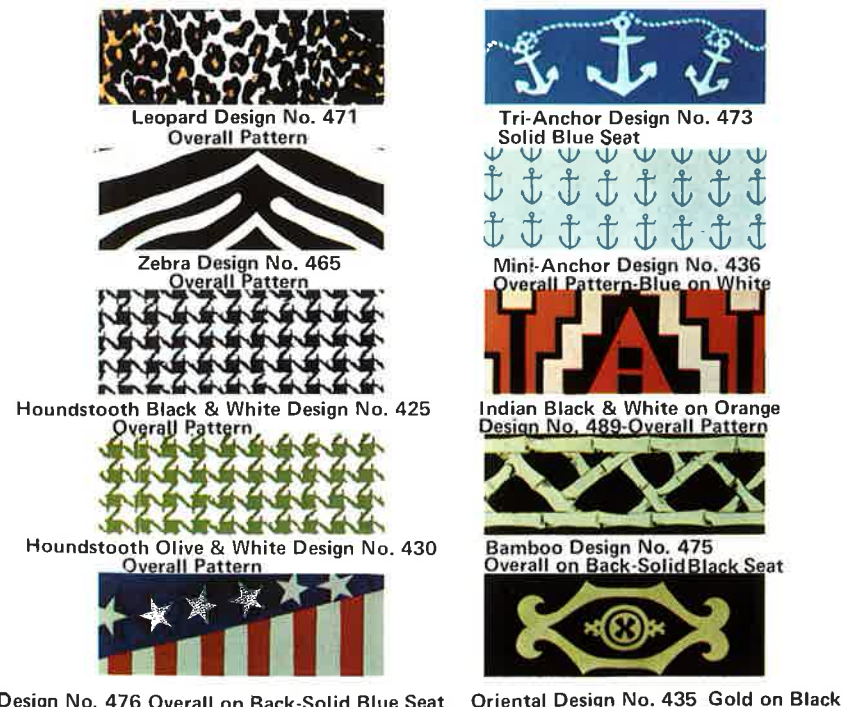
ALL TELESCOPE DIRECTOR CHAIRS FEATURE NON-SAG BACKS, SLIP ON SEATS AND BACKS

Also Available in:

Orange Frame No.34
Yellow Frame No.44
White Frame No.54
Varnish Frame No.64
Green Frame No.84
Walnut Stained Frame* No.94

*Walnut stained finish recommended for indoor use only

*Stained hardwood with clear satin topcoat



Leopard Design No. 471
Overall Pattern

Zebra Design No. 465
Overall Pattern

Houndstooth Black & White Design No. 425
Overall Pattern

Houndstooth Olive & White Design No. 430
Overall Pattern

Star Design No. 476 Overall on Back-Solid Blue Seat

Tri-Anchor Design No. 473
Solid Blue Seat

Mini-Anchor Design No. 436
Overall Pattern-Blue on White

Indian Black & White on Orange
Design No. 489-Overall Pattern

Bamboo Design No. 475
Overall on Back-Solid Black Seat

Oriental Design No. 435 Gold on Black

wet look vinyl

DIRECTOR
CHAIR
COVERS



NO. 47
Yellow Frame
Design No. 779

Extra heavy 45 gauge vinyl and nylon fabric laminated construction. Stitched with heavy duty nylon thread throughout. Design No's. 701, 703, 704, 705, 706, 707, 712, 713, 714.

New 'Wet Look' Designs to interest the Young Homemakers.....Fine quality vinyl covering material sewn on Extra heavy canvas. Design No's. 772, 774, 776, 777, 779.

ALL TELESCOPE DIRECTOR CHAIRS FEATURE
NON-SAG BACKS, SLIP ON SEATS AND BACKS.

Also Available in:

Orange Frame No.37

White Frame No.57

Varnish Frame No.67

Black Frame No.77

Green Frame No.87

Walnut Stained Frame* No.97

*Walnut stained frame recommended for Indoor use only

*Stained hardwood with clear satin topcoat



Red/White/Blue
Design No. 776



Mushroom
Design No. 779



Solid Color Red
Design No. 701



Solid Color Yellow
Design No. 704



Green/White/Blue
Design No. 772



Terrace Blue/Green Floral
Design No. 712



Solid Color Blue
Design No. 703



Solid Color Taffy
Design No. 707



Orange/White/Olive
Design No. 777



Terrace Pink/Yellow Floral
Design No. 713



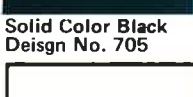
Solid Color Black
Design No. 705



Yellow/White/Black
Design No. 774



Casino Gold Floral
Design No. 714



Solid Color White
Design No. 706

Comfortable, and easy to clean seating fabric. Plastic splined edge on seat for ease of placement or removal. Pat. No. 3,498,668.

naugahyde®

DIRECTOR
CHAIR
COVERS



NO. 99
Walnut Stained Frame*
Design No. 955

NAUGAHYDE® by UNIROYAL, INC. a superior upholstery seating material, strong, flexible self-expanded vinyl coated material bonded to an elastic type fabric. TELESCOPE sews it on it's heavy weight canvas for additional strength. It is durable—sun, water, and temperature resistant . . . and it withstands the hardest usage. TELESCOPE chooses the STATESMAN NAUGAHYDE® in 7 fashion colors, plus 2 HOME-SPUN NAUGAHYDE® in Wheat and Grass.



Also Available in:

Orange Frame No.39

Yellow Frame No.49

White Frame No. 59

Varnish Frame No.69

Black Frame No. 79

Green Frame No. 89

*Walnut stained finish recommended for indoor use only

*Stained hardwood with clear satin topcoat



Lime
Design No. 912



Strawberry*
Design No.901



Wheat Rush
Design No.997



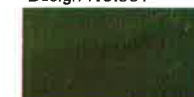
Teal
Design No. 903



Pecan
Design No.961



Goldfinch
Design No.904



Grass Rush Design No.998



Apricot Design No.909

*Cyclamen, Naugahyde® color



Black Design No. 955

acrylic fur

DIRECTOR CHAIR COVERS



No. 91
Walnut Stained Frame*
Sheep Design No. 186



Sheep Design No. 186



Zebra Design No. 165



Leopard Design No. 171

KNITTED ACRYLIC PILE FABRIC

with cotton backing
sewn on extra heavy
canvas. Skillfully man-
ufactured and designed
to give the 'look' and
'feel' of fur.

*Solid hardwood with walnut stained finish with
a clear poly-varnish topcoat recommended for
indoor use only.

vinyl foam

DIRECTOR CHAIR COVERS



No. 68
Varnish Frame
Vinyl Foam Cover
Design No. 810



Olive Design No. 810



Gold Design No. 804



Black Design No. 805



White Design No. 806

7 ply heat sealed sandwich
of vinyl film, cotton and
nylon mesh, vinyl foam:
total thickness 80 gauge.
Stitched with Heavy Duty
Nylon thread throughout.

genuine leather

DIRECTOR CHAIR COVERS



No. 92
Walnut Stained Frame*
Saddle Leather Cover
Design No. 205

Black Saddle Leather
Design No. 205



Tan Saddle Leather
Design No. 207



Genuine imported Saddle
Leather skillfully stitched with
heavy duty nylon thread, extra
heavy full grain cowhide saddle
leather in Black or Tan.

Note: Saddle Leather director chairs
are recommended for indoor use only.

The producer director chair by TELESCOPE

Hardwood frame with straight contemporary styling. Portable, foldable, assembled; seat and back slip on easily, no tools needed. Corrosion Resistant enameled* steel braces and hinges. (*Except Varnish frame No.1468 with zinc plated corrosion resistant steel braces and hinges.) Choice of 3 frame finishes: White, Varnish, or Black.



Overall Height 33"

Overall Width 22"

No. 1458
White Frame
Lemon Color Cover

No. 1468
Varnish Frame
Apple Color Cover

No. 1478
Black Frame
Pumpkin Color Cover



Apple



Azure



Lemon



Pumpkin



Spruce



Raspberry

CHOICE OF 6 CANVAS COLORS
12½ Oz. Canvas

TELESCOPE BAMBOO

director chairs

Solid Hardwood frames, carefully crafted to simulate "Bamboo", designed by the Telescope Staff for added customer eye-appeal, plus strength and comfort. Beautifully turned and burned hardwood frames with darkened 'joints' reflect current 'Far Eastern' influence in design. NOTE: All genuine Telescope Director Chair Covers fit all Telescope Director Chair Frames. Covers on pages 35, 36, 37 and 38 work equally as well on these frames as well as on other types.

Overall Height 33"
Overall Width 22"
Folds to 27" x 18" x 8"
Seat Size 18 1/4" wide by 16" Deep
Seat Height 17"

No. 1710 Red Frame No. 1760 Varnish Frame
No. 1750 White Frame No. 1770 Black Frame
No. 1790 Walnut Stained Frame*

*Stained hardwood with clear satin topcoat

Photos 1, 3, 5
taken at home of
Mr. & Mrs. Paul Aarons,
Glens Falls, N.Y.



No. 1761
Varnish Frame
Leopard
Acrylic Fur Cover
Design No. 171



No. 1753
White Frame
Canvas Cover



No. 1714
Red Frame
Canvas Cover
Oriental Design No.435



No. 1773
Black Frame
Canvas Cover



No. 1794
Walnut Stained Frame*
Canvas Cover
Bamboo Design No. 475



No. 1573 Black
Aluminum Frame
Poly-Black hardwood arms & parts
Canvas Cover, extra heavy weight 18 oz.

TABLE Acrylic Top
No. 220 Polished Aluminum Legs
See page 30



No. 1593 Walnut Stained*
Aluminum Frame
Walnut Stained
Poly-Varnish Finish on
hardwood arms & parts
Canvas cover, extra heavy weight 18 oz.

No. 1563 Varnish
Aluminum frame
Poly-Varnished hardwood arms & parts
Canvas cover, extra heavy weight 18 oz.
*Solid hardwood with walnut stained finish
with a clear poly-varnish topcoat

aluminum director chairs

with HARDWOOD ACCENTS

High Strength Frames of aluminum combined with selected hardwood with Super Tough Outdoor finish. Zinc plated corrosion resistant steel braces and hinges.

- Seat 18½" x 16"
- Overall 24" x 33"
- Seat Height 17"
- Packed 1 per ctn.
- Non-Sag Back Feature
- Comes assembled, no tools needed
- All Telescope covers slip-on easily
- Plastic caps on Legs & Back Posts

NON SAG
BACK FEATURE



gold anodized aluminum director chairs

with HARDWOOD ACCENTS

High Strength Frames of Gold Anodized Aluminum combined with selected Hardwood with Super Tough Outdoor finish. Gold Chromate, zinc plated corrosion resistant steel braces and hinges.

- Seat 18½" x 16"
- Overall 24" x 33"
- Seat Height 17"
- Packed 1 per ctn.
- Non-Sag back feature
- Comes assembled, no tools needed
- All Telescope covers slip on easily
- Plastic Caps on legs & back posts



**NON SAG
BACK
FEATURE**



NO. 1673 Black
Gold Anodized Aluminum Frame
Poly-Black Hardwood arms & parts
Canvas cover, Extra heavy weight 18 oz.

NO. 1693 Walnut Stained*
Gold Anodized Aluminum Frame
Walnut stained hardwood arms & parts
with poly-varnish topcoat
Canvas Cover, Extra heavy weight 18 oz.



NO. 1663 Varnish
Gold Anodized Aluminum Frame
Poly-Varnished Hardwood arms & parts
Canvas cover, Extra heavy weight 18 oz.

**TABLE
NO. 281**
Acrylic Top
Gold Anodized Legs
See Page 29

*Stained hardwood with poly-varnish topcoat

sewn script lettering



PERSONALIZED SEWN SCRIPT
LETTERING

Custom - Sewn Script lettering on Canvas or Acrilan® chair backs. Single names are recommended. Up to 12 letters one line. Two lines permissible, but lettering is smaller. Black or White Thread.

WHITE LETTERING IS USED ON BLUE, RED, BLACK, GREEN, OLIVE, BROWN, FERN, EMERALD, PLUM

BLACK LETTERING IS USED ON ORANGE, YELLOW, TAN, WHITE, TURQUOISE, PINK, LIME, GOLD, CANARY, TANGERINE

block applique lettering



PERSONALIZED BLOCK APPLIQUE
FLOCKED COTTON DIECUT
LETTERING

Diecut Block Lettering is Heat Sealed to Canvas Backs Only. Personal names are available. 2 1/4" high Block Lettering in Black or White. Single or double lines of lettering. Each line is not to exceed 9 letters.

WHITE LETTERING IS USED ON BLUE, RED, BLACK, GREEN, OLIVE, BROWN, FERN, EMERALD, PLUM

BLACK LETTERING IS USED ON ORANGE, YELLOW, TAN, WHITE, TURQUOISE, PINK, LIME, GOLD, CANARY, TANGERINE

custom silk screening



SILK SCREENED DIRECTOR CHAIR BACKS

Telescope's Silk Screen Department can reproduce in Color: Logos, Insignia, Designs, Trade Marks or Company, College, or University and School Names. Clear Black and White Art Work Required. Silk Screening offers ideal identification for Motels, Hotels, Institutions or Business.



Write factory for a complete listing of all Silk Screens available

Note: Screen designs and emblems shown for illustrative purpose only

official* NFL team helmet insignia

*license No. 620-150-838



TEAM LISTING

BALTIMORE COLTS	ATLANTA FALCONS
BUFFALO BILLS	CHICAGO BEARS
CINCINNATI BENGALS	DALLAS COWBOYS
CLEVELAND BROWNS	DETROIT LIONS
DENVER BRONCOS	GREEN BAY PACKERS
HOUSTON OILERS	LOS ANGELES RAMS
KANSAS CITY CHIEFS	MINNESOTA VIKINGS
MIAMI DOLPHINS	NEW ORLEANS SAINTS
NEW ENGLAND PATRIOTS	NEW YORK GIANTS
NEW YORK JETS	PHILADELPHIA EAGLES
OAKLAND RAIDERS	ST. LOUIS CARDINALS
PITTSBURGH STEELERS	SAN FRANCISCO FORTY-NINERS
SAN DIEGO CHARGERS	WASHINGTON REDSKINS

and N.F.L. insignia

DRY CLEANING IS RECOMMENDED FOR ALL PERSONALIZED APPLIQUE OR SILK SCREEN CHAIR BACKS

For the customer who wants to capture college or football fan business. Authentic college emblems, or official N.F.L.* team insignia silk screened in colors on director chair backs.



THE TELESCOPE

FOLDING FURNITURE CO., INC.
PLANT & EXECUTIVE OFFICES, GRANVILLE,
NEW YORK 12832 Phone 518-642-1100

Permanent Showrooms

American Furniture Mart

Space 1719 - 1720
666 Lake Shore Drive
Chicago, Illinois 60611
312-664-3558

New York Furniture Exchange

Space 510 - 512
200 Lexington Avenue
New York, New York 10016
212-685-9139

Western Merchandise Mart

Space 664 - 666
1355 Market Street
San Francisco, Calif. 94103
415-552-1776

Southern Furniture Expo. Bldg.

Space 210 - 212
P.O. Box 828
High Point, N.C. 27261
919-888-7315

N.W. Home Furnishings Mart

Space 729 - 731
121 Boren Avenue
Seattle, Washington 98109
206-623-1510

Atlanta Merchandise Mart

Space 16D2
Peachtree Center
Atlanta, Georgia 30303
404-524-3428



TELESCOPE

beach•pool•picnic•camping furniture

1974



NO. 741

NO. 740

NO. 741

NO. 740 MULTI-COLOR STRIPE FOLDING MINI-SUN CHAISE

- Yarn dyed multi-color woven stripe 12 oz. cotton canvas seat and back
- Excellent sunfastness, water repellent & mildew resistant treated
- 4 positions from upright to layflat
- Extra hi-back 26 1/4" from seat
- Seat height 7"
- Folds to 30" x 25" x 8"

Has handy towel rod, is portable, folds and will hang up easily

GENERAL SPECIFICATIONS

- Super tough outdoor finish on hardwood arms
- High strength 1" aluminum frame
- Reinforced front leg braces
- Zinc plated corrosion resistant hardware
- Removeable covers, woven stripe cotton canvas, or 100% polyester fabric, hemmed or edged with binding, positive hold screws.
- All fabric seat construction insures 'Under the Knee' comfort.

NO. 741 CANDY STRIPE FOLDING MINI-SUN CHAISE

- Same specifications as No. 740 except 100% polyester fabric seat and back. Cool, comfortable, extra strong resilient fabric; breathes, dries quickly, will not sag; mildew and rot resistant-treated, good sunfastness.
- Available in polyester candy stripe or solid blue

NO. 741 BLUE FOLDING MINI-SUN CHAISE

4 Position Mini-Sun Chaise

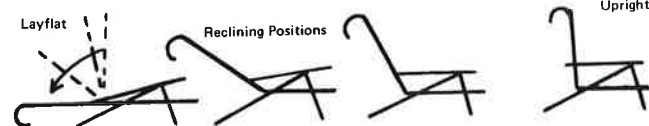


Photo taken at Horizon's, N. Truro, Cape Cod, Mass.

The Portables, Mini-Sun Chaises.....great to take along to the lake or beach!

sun and sand chairs

THE PORTABLES...Great to take along to the lake or shore

NO. 731 CANDY STRIPE FOLDING & STACKING SUN CHAIR

- Aluminum Arm Rests
- New 100% Polyester seat and back
Cool, comfortable, extra strong
resilient fabric; breathes, dries
quickly, will not sag, mildew and
rot resistant-treated, good sunfastness.
- Width 22"
- Seat height 7"
- Folds to 26" x 22" x 9" multi-stacks

NO. 732 BLUE FOLDING SUN CHAIR

- Aluminum arm rests
- Solid blue canvas on seat
and back
- Width 20½"
- Seat height 7"
- Folds to 27" x 20½" x 7"

NO. 731 Folds & Multi-Stacks



NO. 788 SUN CHAIR

Green & White

- Web Count-6 vertical x 8 horizontal
- Overall width 23½"
- Folds flat to 23½" x 22" x 4½"
- Height of back from seat 18"

NO. 782 SUN CHAIR

Pat. 76 Red/White/Blue Stripe

- Web Count-6 vertical x 11 horizontal
- Overall width 23½"
- Folds flat to 23½" x 23" x 4½"
- Height of back from seat 21½"

GENERAL SPECIFICATIONS

NO. 788-782

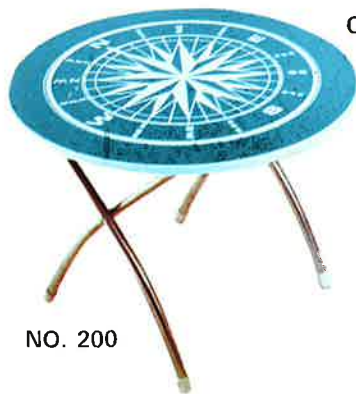
- Super tough finish on hardwood arms
- 1" high strength aluminum frames
- Wide 2¼" heavy weight weather tested web
- Exclusive full width patented web clip, Pat.No.3,142,334
- Zinc plated corrosion resistant hardware

NO. 787 Same as NO. 788 Except Factory-Select Web.



NO. 718 MULTI-PURPOSE FOLDING LOW CHAIR

In Blue or Orange Fabric
(with motif)
Or Polyester Candy Stripe



NO. 200

NO. 718

- High Strength 1" aluminum frame
- Super tough outdoor finish on hardwood arms
- Reinforced front leg braces
- Seat height 8"
- Folds to 23 1/4" x 24 1/4" x 4"

NO. 200 FOLDING TABLE

- 24" Diameter - 17" high
- Aluminum legs, plastic tipped
- Blue vinyl top
- Screened compass on plastic-edged vinyl top
- Folds to 27 1/2" x 24" x 3 3/4"



MULTI-PURPOSE CHAIR
RUGGED, SOLID SITTING, ALL PURPOSE CHAIR
.....LOW CENTER GRAVITY.....

FOLDS COMPACTLY FOR EASY CARRYING AND STORAGE

NO. 710 MULTI-PURPOSE FOLDING CHAIR

- High strength 1" aluminum frame
- Custom-dyed 12 oz. heavy duty canvas seat & backs
- Individual double legs, plastic tipped
- Cross bar construction on front legs for added strength and stability
- Super tough outdoor finish on hardwood arms
- Seat height 14"
- Zinc plated corrosion resistant hardware
- All fabric seat construction insures under the knee comfort
- Folds to 32" x 24 1/2" x 5"

Eagle motif in white

BLUE



RED



GREEN



ORANGE



**NO. 711
MULTI-PURPOSE
FOLDING CHAIR**

Same as No. 710 except
factory select material (no motif)

side fold chair

NO. 750 SIDE-FOLD CHAIR

Portable, comfortable and practical! On-a-dock, on-a-boat, or patio-partying; this go-everywhere chair will capture your fancy . . . and provide them with a versatile all-purpose chair.

GENERAL SPECIFICATIONS

- 1" high strength special alloy aluminum frame
- 4 individual legs for greater stability
- Plastic tipped leg & back post...non marring of floors & walls
- Custom dyed 12 oz. cotton canvas in 5 attractive colors
- Excellent sunfastness, water repellent & mildew resistant treated canvas
- Looped slip-on seat & back covers, edged with white cotton binding
- Zinc-plated corrosion resistant hardware
- Chair folds flat, is portable
- Overall width 22"
- Overall height 34"
- Seat size 18" x 21"
- Folds to 34" x 21" x 5"

CHOICE OF FIVE ATTRACTIVE COLORS



RED



YELLOW



BLUE



ORANGE



GREEN

NON-SAG BACK FEATURE



NO. 750
SIDE-FOLD CHAIR

SLIP-ON SEAT & BACK — NO TOOLS NEEDED



TELESCOPE aluminum televator CHAI^{T.M.}Z COT^{T.M.}



No 791
Turquoise Canvas or
Candy Stripe Polyester Cover*

*Choice of Turquoise or Candy Stripe Polyester material of extra strong & resilient woven polyester-mildew & rot resistant - fabric breathes & has good color fastness

FOLDING ALUMINUM CHAI^{T.M.}ZCOT^{T.M.}

- High strength 1" aluminum frame-non-rusting
- Strong leg construction, 2 "U" bend aluminum legs, extra heavy wall thickness
- ChaiZcot^{T.M.} adjusts to 25 different positions, Televator^{T.M.} action
- Size: 75¼" long x 24" wide x 11½" high
- Light weight 12¾ lbs. each-easily carried
- Portable - light weight and folds to 28½" x 5½"
- Made in the United States of America by TELESCOPE



RECOMMENDED USE: BEACH, CAMPING, AND POOL

folding aluminum sun cots

PERFECT FOR SUN BATHING BY THE POOL OR BEACH

HANDY CANVAS SHELF
FOR BEACH ACCESSORIES

No. 14
5 Position back and Head Rest

No. 13
5 Position Head Rest

**NO. 14 FULL SIZE
Back & Head Rest Cot**
72" Long x 26" Wide x 14" High
Turquoise Polyester Cover*

- 6 Individual straight legs, plastic tipped for greater stability
- Center leg reinforced with additional "U" bend aluminum brace
- 2 piece cover construction insures extra back comfort and provides handy accessory shelf
- Folds to 36" x 26" x 5"

**NO. 13 REGULAR SIZE
Head Rest Cot**
72" Long x 24" Wide x 12" High
Candy Stripe Polyester Cover*

- 3 "U" Bend type leg construction prevents puncturing tent floors—recommended for soft ground or sand as legs will not sink in easily.
- Strong construction—center leg reinforced by steel tube
- Square bend on center leg for stability
- Folds to 36" x 24" x 5¼"

GENERAL SPECIFICATIONS — Same as other cots (except No. 15)

*Covering material of extra strong and resilient woven polyester - mildew & rot resistant, fabric breathes, dries quickly . . . has good color fastness.

TELESCOPE cots for camping·lodges·cottages or extra guests 1974





TELESCOPE cot features

- HIGH STRENGTH 1" ALUMINUM FRAMES, EXTRA WALL THICKNESS, EXTRA HIGH TENSILE ALUMINUM TUBING
- HEAVY DUTY ZINC PLATED CORROSION RESISTANT HARDWARE
- COOL, COMFORTABLE, SPECIALLY WOVEN COTTON CANVAS OR RESILIENT NON-SAG EXTRA STRONG POLYESTER
- ALL TELESCOPE COT COVERS SECURELY FASTENED TO FRAME WITH POSITIVE-HOLD SCREWS (except No. 15)
- PATENTED SAFETY FEATURES
- KING SIZE AND FULL SIZE COTS

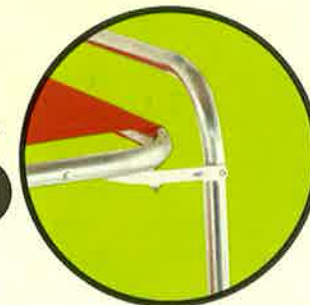
1



Heavy Duty Corrosion Resistant Hardware, No sharp edges on hardware or tubing.

Cot maker craftsmanship has been a tradition at TELESCOPE for over 70 years, since our founding in 1903 TELESCOPE has been making cots with safety, quality, serviceability built in.

6



Safety Guard prevents legs from folding under when in use
Pat. 2,866,208

2



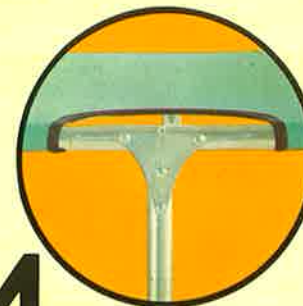
Patented construction prevents end legs from folding under when in use
Pat. 2,976,545
Canadian Pat. No. 670,730

3



Non-tipping-individual plastic tipped legs for extra stability except No. 10,13,15.

4

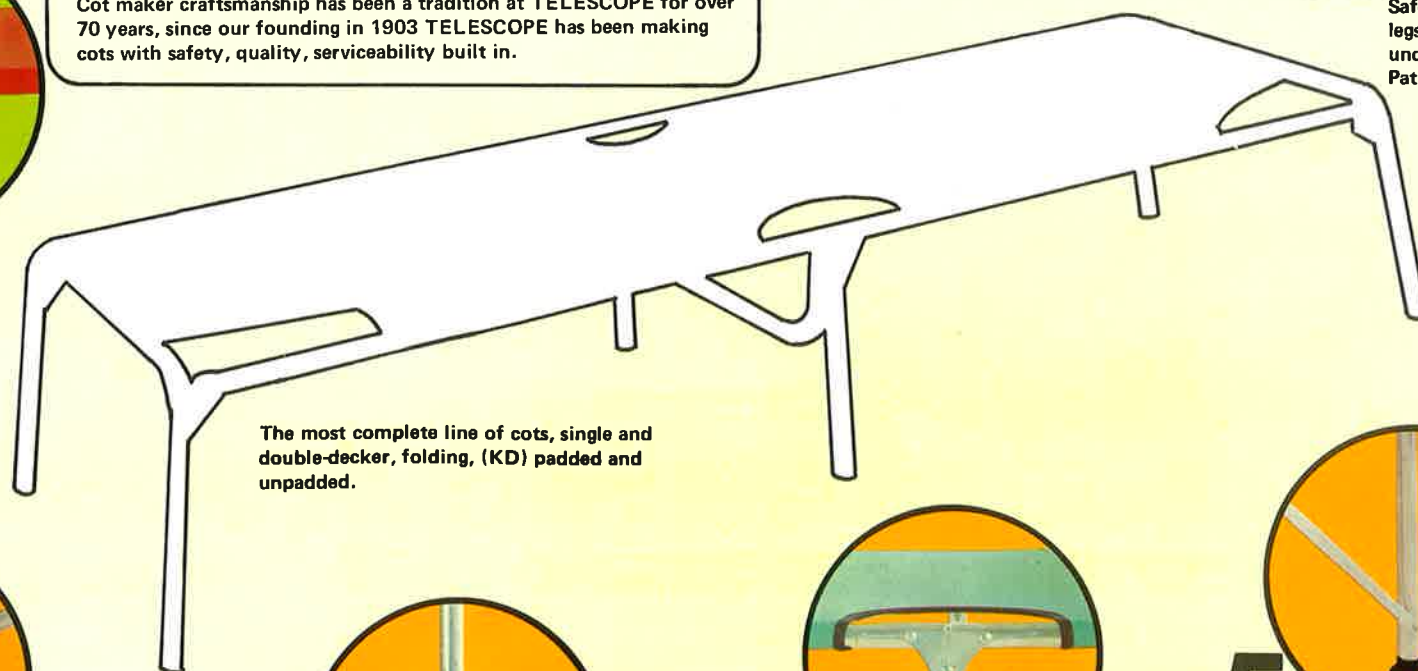


Covers, bound and hemmed, securely fastened with positive-hold screws through double layer of fabric. Cot cover not dependent on thread seam strength to hold cover on frame.

5



Special large diameter tips for extra stability and to prevent puncturing tent floors.



The most complete line of cots, single and double-decker, folding, (KD) padded and unpadded.

folding aluminum cots



NO. 10 REGULAR SIZE
72" Long x 24" Wide x 12" High
Blue vat-dyed 10 oz. Cotton Canvas Cover

NO. 10
FOLDS TO
36" x 24" x 4 1/4"

Patented construction prevents
end legs from folding
under when in use
Pat. 2,976,545
Canadian Pat. No. 670,730



NO. 18 FULL SIZE
72" Long x 26" Wide x 14" High
Green vat-dyed 10 oz. Cotton Canvas Cover

NO 18
FOLDS TO
36" x 26" x 5"

NO. 10 REGULAR SIZE

72" Long x 24" Wide x 12" High

Blue vat-dyed 10 oz. Cotton Canvas Cover

- 3 "U" bend type leg construction prevents puncturing tent floors-recommended for soft ground or sand as legs will not sink in easily.
- Strong construction - center leg reinforced by steel tube
- Square bend center leg for stability

GENERAL SPECIFICATIONS

- High strength 1" aluminum frames
- Cover, bound and hemmed, securely fastened with positive-hold screws through double layer of material
- Non-tipping - individual plastic tipped legs for extra stability (except No. 10, 13, 15)
- Heavy duty zinc plated corrosion resistant hardware
- Perfect for sun bathing . . . vat-dyed canvas breathes
- Patented safety features
- 70 years of cot-making know-how
- Perfect for camping or extra guests at home

NO. 18 FULL SIZE

72" Long x 26" Wide x 14" High

Green vat-dyed 10 oz. Cotton Canvas Cover

- 6 individual legs for greater stability
- Strong construction reinforced center legs
- Patented safety feature . . . end legs will not fold when in use

folding aluminum single & double decker cots

NO. 16 KING SIZE double end cot*
 76" Long x 28" Wide x 14½" High
 Green vat-dyed 10 oz. Canvas or Orange
 Polyester Cover*

GENERAL COT SPECIFICATIONS

- High strength 1" aluminum frames
- Cover, bound and hemmed, securely fastened with positive-hold screws through double layer of material (except No. 15)
- Non-tipping - individual plastic tipped legs for extra stability (except No. 10, 13, 15)
- *Covering material of extra strong and resilient woven polyester - mildew & rot resistant, fabric breathes, dries quickly . . . has good color fastness, or 10 oz. heavy canvas
- Patented safety features
- 70 years of cot-making know-how
- Perfect for camping or extra guests at home



NO. 17 Cots
 may be used separately

**NO. 17 (2 No. 16's) KING SIZE
 DOUBLE END COT***
 76" Long x 28" Wide x 37" High
 Green vat-dyed 10 oz. Canvas or Orange
 Polyester Cover*

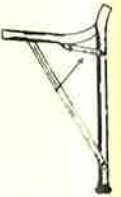
- 6 Heavy coupling sleeves easily combine two No. 16 cots
- *No tools or bolts and nuts required*
- Height 23½" between top and bottom bunk
- Special large diameter tips for extra stability and to prevent puncturing tent floors
- Cots may be used separately
- The most stable double decker cot on the market - *extra wide* with 6 straight legs with large diameter plastic tips



**NO. 16
 FOLD TO**
 37" x 28" x 4¼"



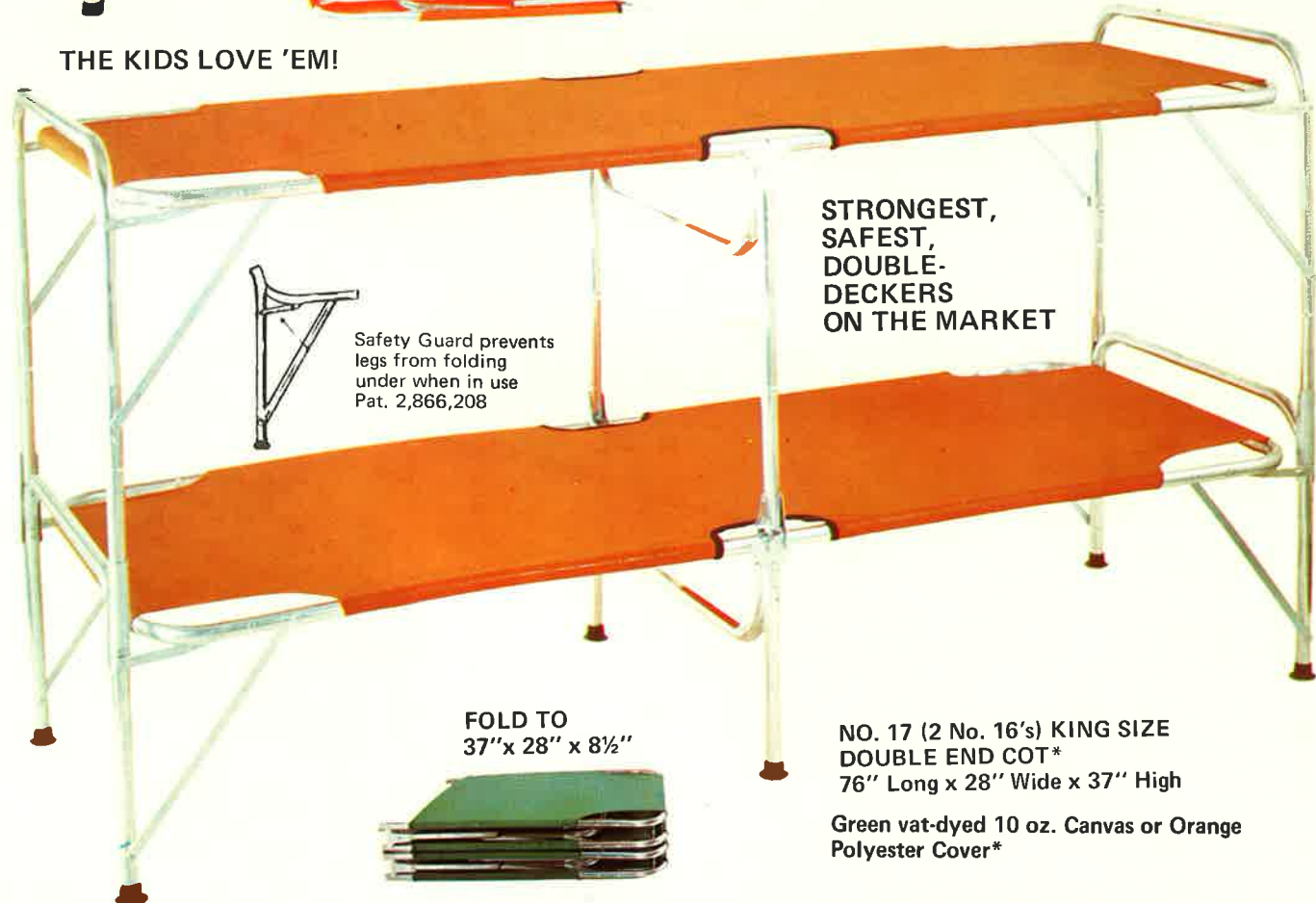
NO. 16 KING SIZE double end cot*
 76" Long x 28" Wide x 14½" High
 Green vat-dyed 10 oz. Canvas or Orange
 Polyester Cover*



Safety Guard prevents
 legs from folding
 under when in use
 Pat. 2,866,208

*Double ends keep pillow and blanket in place.

THE KIDS LOVE 'EM!



Safety Guard prevents
 legs from folding
 under when in use
 Pat. 2,866,208

**STRONGEST,
 SAFEST,
 DOUBLE-
 DECKERS
 ON THE MARKET**

FOLD TO
 37" x 28" x 8½"



**NO. 17 (2 No. 16's) KING SIZE
 DOUBLE END COT***
 76" Long x 28" Wide x 37" High

Green vat-dyed 10 oz. Canvas or Orange
 Polyester Cover*

folding aluminum cots



NO. 11 KING SIZE
76" Long x 30" Wide x 16½" High
1½" Urethane foam sewn on padded cover
Orange Polyester Cover*

**NO. 11
FOLDS TO
38" x 30" x 6"**



Patented construction prevents
end legs from folding
under when in use
Pat. 2,976,545
Canadian Pa. No. 670,730

folding aluminum compact cot ^{KD}



NO. 15
74" Long x 27" Wide x 8" High
Green vat-dyed 10 oz. Canvas or Orange
Polyester Cover*



NEW
DUFFLE BAG
CARRYING CASE
with drawstring top

KD and Folds to
27" x 7" x 4"

Folds compactly in duffle bag



Perfect for sun bathing - vat-dyed woven
canvas or woven polyester cover - that
breathes

NO. 11 KING SIZE
76" Long x 30" Wide x 16½" High
1½" Urethane foam sewn on padded cover
Orange Polyester Cover*

- High strength 1" aluminum frame
- Covers, bound and hemmed, securely fastened with positive-hold screws through double layer of fabric
- Non-tipping, individual plastic tipped legs
- Heavy duty zinc plated corrosion resistant hardware
- Patented Safety features
- Perfect for camping or extra guests at home or cottage
- Comfortable sleeping or sun bathing-1½" urethane foam sewn on padded cover, orange polyester cover and foam pad are breathable.

GENERAL COT SPECIFICATIONS

- High strength 1" aluminum frames
- Cover, bound and hemmed, securely fastened with positive-hold screws through double layer of material (except No. 15)
- Non-tipping - individual plastic tipped legs for extra stability (except No. 10, 13, 15)
- Heavy duty zinc plated corrosion resistant hardware
- *Covering material of extra strong and resilient woven polyester - mildew & rot resistant, fabric breathes, dries quickly . . . has good color fastness.

NO. 15
LOW COMPACT COT (KD)
Green vat-dyed 10 oz. Canvas or Orange
Polyester Cover*

- Looped slip-on canvas cover
- 4 "U" bend type leg construction for strength, body support and spring like suspension comfort
- "U" bend legs prevent puncturing tent floors.

**SPRING-LIKE SUSPENSION
COMFORT!**

EXCELLENT SUN COT!

HANDY CARRYING CASE!

EXTRA WIDE!

DESIGNED FOR SMALL TENTS!

**PACKABLE, PORTABLE,
FITS INTO SMALL SPACE!**

TELESCOPE sling chair

TAKE - IT - ALONG FOR CAMPING, PICNICKING, AND ALL YOUR OUTDOOR ACTIVITIES . . . FOLD IT, AND TOTE IT ALONG . . . it folds compactly, is lightweight, YET it seats AN ADULT! THE KIDS LOVE 'EM TOO!

NO. 720 FOLDING ALUMINUM SLING CHAIR

- 1" high strength special alloy aluminum frame
- Candy Stripe Polyester material of extra strong & resilient woven polyester - mildew & rot resistant - fabric breathes & has good color fastness.
- Sling length 32"
- Height of seat from ground 13"
- Height of back from ground 25½"
- Folds to 36½" x 23" x 5½"
- Zinc plated corrosion resistant hardware
- Non-tipping - 4 individual legs
- Plastic tipped legs



NO. 720
(right)



NO 703 ALUMINUM FOLDING STOOL

Solid Color Vinyl-Nylon Seat

- 1" high strength special alloy aluminum frame with steel center reinforcing rod for added strength and durability
- Extra strong seat of vinyl - nylon construction with bound edges
- Plastic tipped legs
- Seat size 11" x 12½"
- Folds to 15½" x 19½" x 2½"



THE TELESCOPE FOLDING FURNITURE CO., INC.

PLANT AND EXECUTIVE OFFICES, GRANVILLE, NEW YORK 12832

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"Miss New York", first runner up in the Miss U.S.A. - Miss Universe Beauty Pageant; in the person of Miss Susan Carlson of nearby Schenectady, New York. One of the many beautiful models that grace our catalog pages . . . all of the models are from nearby New York cities and towns.

Models: Susan Carlson, Linda Fenn, Marie Caccavo, Susan Early, Wendy Wood, Barbara Del Signore, Rosemary Suretsky, Dannette Sbraccia, Lynn Leland

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John Dudla

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Tim Haynes

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Telescope is one of the most widely publicized summer and casual furniture lines in America. It may be seen in HOUSE BEAUTIFUL, SEVENTEEN, HOUSE & GARDEN, BETTER HOMES & GARDENS, BRIDE, 1001 DECORATING IDEAS, BUDGET DECORATING, other magazines and Newspapers

Tie - in with Telescope the name your customers know and respect

DEALER AID PROGRAM

In addition to its advertising and publicity program, its participation and promotion of summer and casual furniture shows for the trade and consumer, Telescope offers retail layout assistance, radio 30 - 60 second scripts, black & white glossies, electrotypes, color separations, ad mats and slicks. Posters 20" x 24" of major Telescope groups are available for interior and window display use. 30-60 second television commercial available. For information write the ADVERTISING DEPARTMENT, The Telescope Folding Furniture Co., Inc. Granville, New York 12832

FOR INSTITUTIONAL BUYERS:

A commercial heavy duty line of non-folding casual furniture for the multiple use buyer, such as motels; hotels, hospitals, and nursing homes . . . is produced by TELESCOPE . . . information on these design-engineered groups are illustrated in a separate brochure. Contact your sales representative or write to the SALES DEPARTMENT, The Telescope Folding Furniture Co., Inc. Granville, N.Y. 12832.



Enlarged warehouse facilities, computerized order processing . . . in-stock units for quick delivery . . . are all keyed to serve you the customer . . . in producing, shipping a fine quality product.



TELESCOPE QUALITY CONTROL

Telescope maintains its own testing laboratory and conducts on-the-spot continuous testing and product development programs. Quality control insures constant product improvement. Additional testing is conducted by independent commercial testing laboratories. Fine quality materials, excellent craftsmanship, continuous research, development, and testing assures you and your customer of a fine quality product.

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"home of world-famous director chairs"

Sunset photo taken at Horizons, N. Truro, Mass.

